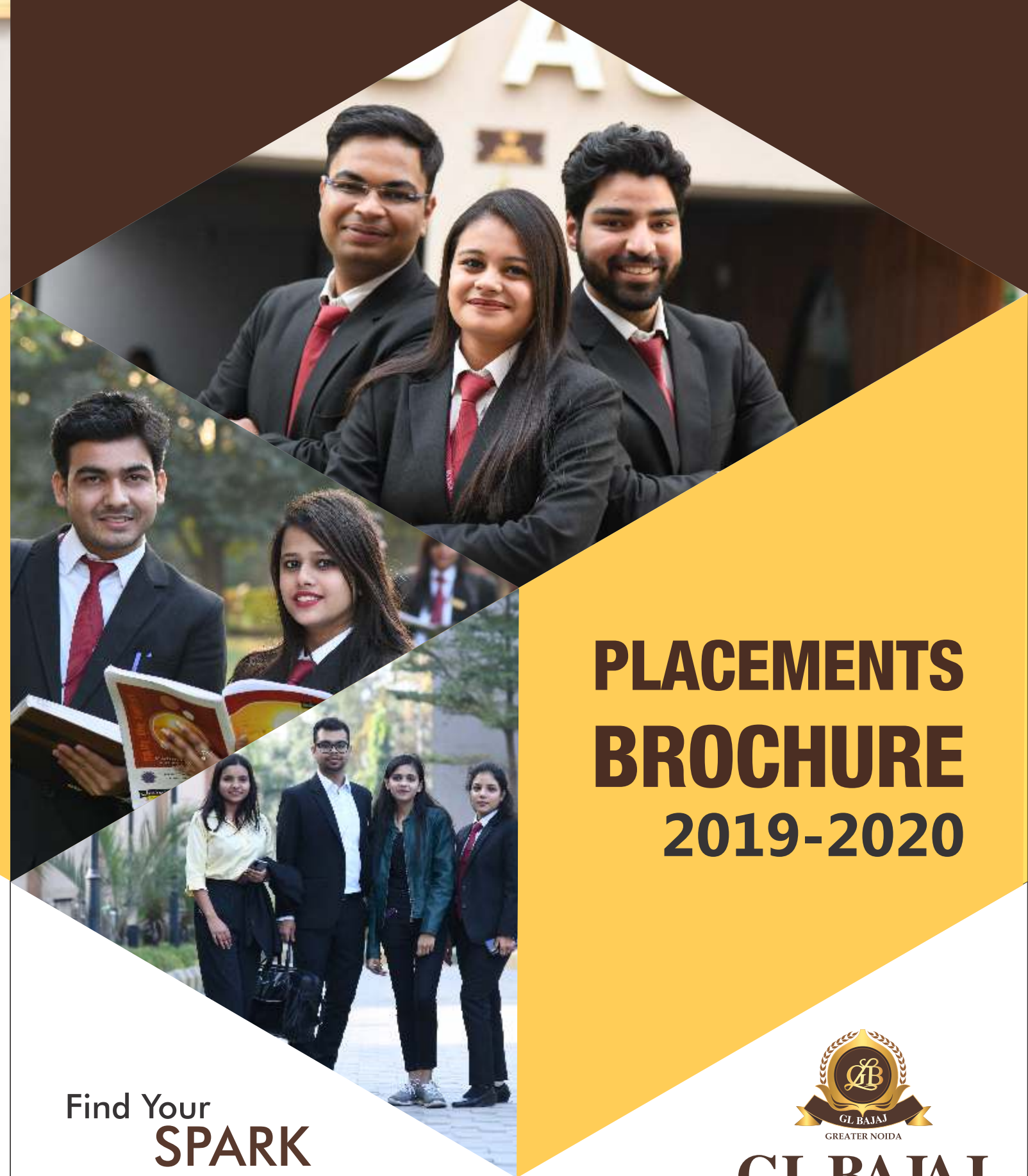




PLACEMENTS BROCHURE 2019-2020

Find Your
SPARK



GL BAJAJ
Institute of Management & Research. PGDM Institute
FIND YOUR SPARK
(Approved by A.I.C.T.E., Ministry of HRD, Govt. of India)



GL Bajaj Institute of Management & Research. PGDM Institute
Plot No. 2, Knowledge Park-III, Greater Noida, U.P. 201306

8010-081-081 | www.glbimr.org

www.glbimr.org





Education Leads to enlightenment

Vice Chairman's Message

Late Shri Ganeshi Lalji Bajaj was a freedom fighter, a philanthropist and a social worker. He is revered for his benevolence and penchant for hard work and social restructuring. As a young man, he was greatly influenced by the freedom struggle and the plight of the poor people. He realized that the solution to the problems, which could not be achieved without proper education. Shri Ganeshi Lalji Bajaj often stated that, "It is only education that can move this nation forward. Education will empower common people to think and act clearly, to differentiate between right and wrong and to appreciate the finer points and purpose of life". We at R K Group, own our existence to the zeal of our founding father and we emulate him in building institutions. The life of Shri Ganeshi Lalji Bajaj continues to inspire us. We are committed to the goals set by him. Education is our primary focus and we will continue to build and promote Educational Institute

Dr. Ram Kushore Agarwal
Chairman,
GL Bajaj Educational Institutions



Vice Chairman's Message

Since its inception in the year 2007, GL Bajaj Institute of Management and Research has been facilitating and promoting Management Education & Research with the prime objective of preparing world class business managers, entrepreneurs and leaders for today and tomorrow.

GLBIMR not only emphasize on quality education but also believe in inculcating values and skills for the holistic development of our students to become a responsible citizen of the nation.

We provide an excellent learning experience to our students through our industry oriented curriculum and pedagogy. We groom, nourish and nurture our students to address emerging global business and social challenges.

GLBIMR strive to give professional education a new perspective and achieve perfection in all spheres. This aim cannot be achieved without the support and guidance of all stakeholders of GLBIMR. My endeavor is to make GLBIMR the best B-School through students who are determined to excel, strong alumni network working at various top position in business organization, a team of competent and dedicated faculty, a meticulously designed curriculum and an optimum infrastructure.

We are continuously being recognized for our efforts of delivering academic excellence by various organization and agencies. Recently GLBIMR has been recognized amongst "The 10 most admired PG institutes in India, 2019" by The Knowledge Review Magazine.

Pankaj Agarwal
Vice Chairman,
GL Bajaj Educational Institutions



Director's Message

Change is the order of the situation, hence the demand for the management professionals, who deliver efficiently irrespective of the change is the need of the hour. At GLBIMR, we are proactive in our approach to the challenges of a constantly changing and dynamic global business environment, and discover ourselves through innovative academic programmes, course curriculum and pedagogical innovations.

The two years full time Post-graduate Program in Management (PGDM) is approved by All India Council of Technical Education (AICTE) and has been structured such, that at first, it builds a strong foundation in the major domains of management education, allowing the grads further on, to develop expertise in the area of their choice in Marketing, Finance, Human Resource, Information Technology, Operations and International Business. We at GLBIMR follows the outcome- based approach of learning, based on which the curriculum is designed and reviewed periodically, by industry mentors. The Curriculum at GLBIMR is anchored to foster a much deeper intellectual exploration to meet the requirements of Trade and Industry and Society as well.

GLBIMR is continuously emerging as a center for academic excellence with strong corporate interface. This fact has yet again resonated with GLBIMR being conferred the "Best Industry Interface Institute 2019" Award by Integrated Chambers of Commerce and Industry (ICCI) in July 2019.

Our alumni have not only doing exceptionally well in corporate but also many of them have become successful entrepreneurs and generated wealth not just for themselves but for uplifting society as well. They are our brand ambassadors, and they are the ones who give credibility to our claims of being an institution of excellence.

Placements at GLBIMR have witnessed participation from some of the leading Indian as well as foreign companies in last few years. Majors from across all the sectors have been regular visitors to the campus.

With the support from faculty, staff, students, Board of Governors and all other stakeholders, we are striving to build further on the strong foundations of GLBIMR and attain greater heights of eminence. With yet another set of brightest and young management minds in India now eager to confront.

Prof. (Dr.) Ajay Kumar

Director,
GLBIMR, Greater Noida



CRC-Head Message

Dear Corporates , I take this opportunity to invite you to the Placement Drive , At G L Bajaj Institute of Management & Research, Greater Noida. The Time comes again for us to explore the best minds we have to the outer world that wait to test and absorb the talent radiating from every individual. I assure you that your expectations will not just be met, but will be surpassed substantially.

GLBIMR Curriculum here has been dynamically aligned to the needs & aspirations of the industry to ensure that students not just imbibe academic concepts but develop the analytical and decision making skills to be the leaders in the ever changing world of business.

Since its inception GLBIMR has maintained an aura of culture and legacy along with innovative growth and par excellence. Having stamped its class in academic and corporate circles, the alumni of GLBIMR today mentors the most challenging and demanding roles in the industry – Domestic and Abroad. This is testimony to the trust and belief that the industry has bestowed in us for years and more importantly is a commitment from GLBIMR to deliver the best consistently. The journey from darkness to the light for our students would not be possible but for the strong bond that GLBIMR shares with the corporate world. Sir/Ma'am we look forward to forging stronger bonds of co-operation to traverse uncharted territories of excellence. Welcome home to GLBIMR!!

With Warm Regards and Wishes

Rajesh Kumar

Head- Corporate Resource Centre(CRC),
GLBIMR, Greater Noida

G. L. BAJAJ

INSTITUTE OF MANAGEMENT & RESEARCH



Faculty @ GLBIMR

- 1 **Prof. (Dr.) Ajay Kumar**
Director & Prof.
- 2 **Dr. Anand Kumar Rai**
Professor
- 3 **Dr. Arvind Kumar Bhatt**
Professor
- 4 **Dr. Parul Yadav**
Associate Professor
- 5 **Dr. Arpita Srivastava**
Associate Professor
- 6 **Dr. Shuchita Singh**
Associate Professor
- 7 **Dr. Prachi Agarwal**
Associate Professor
- 8 **Mr. Ripudaman Gaur**
Assistant Professor

- 9 **Ms. Radhika Malhotra**
Assistant Professor
- 10 **Mr. Atul Kumar**
Assistant Professor
- 11 **Dr. Amit Kumar**
Assistant Professor
- 12 **Ms. Arpana Kumari**
Assistant Professor
- 13 **Ms. Ashima Saxena**
Assistant Professor
- 14 **G Padmaswathi**
Assistant Professor
- 15 **Dr. Saurabh Mittal**
Assistant Professor
- 16 **Ms. Varsha Sharma**
Assistant Professor

- 17 **Dr. Akhilesh Kumar Mishra**
Assistant Professor
- 18 **Ms. Vibhuti Sharma**
Assistant Professor
- 19 **Ms. Priyanka Rathi**
Assistant Professor
- 20 **Mr. Vikram Kumar Sharma**
Assistant Professor
- 21 **Ms. Palak Srivastava**
Assistant Professor
- 22 **Ms. Shashi Bala Rai**
Assistant Professor
- 23 **Mr. Kaushal Kumar Singh**
Assistant Professor
- 24 **Dr. Pooja Malik**
Assistant Professor

TRIMESTER-1

- Organizational Behaviour-I
- Marketing Management – I
- Accounting for Managers
- Quantitative Techniques for Managers
- Information Technology for Managers
- Managerial Communication
- Igniting Self and Interpersonal Skills (*SSP-I)
- Minor Project

TRIMESTER II

- Organizational Behavior-II
- Marketing Management – II
- International Business Environment
- Business Transformation with Information Systems
- Managerial Economics
- Operations Management
- Teams and Emotional Intelligence (*SSP-II)
- Costing & Control Management
- Minor Project

TRIMESTER III

- Human Resource Management
- Consumer Behavior
- Research Methods in Business
- Corporate Finance
- Legal Environment of Business
- Strategic management
- Resume Writing & Art of Converting SIP into PPO (*SSP-III)
- Minor Project
- Human Values and Environment Sustainability

SUMMER TRAINING PROJECT & ELECTIVE COURSES

TRIMESTER IV

- Management of Technology, Innovations and
- Change (MTIC)
- Supply Chain Management
- Art of Self-Branding for Successful Corporate
- Inning (*SSP-IV)
- Summer Internship Project
- 4 Electives (Two each from two areas of specialization) (4*3 Credit each)

TRIMESTER V

- Entrepreneurship & Design Thinking
- Personal and Professional Excellence (SSP-V)
- 4 Electives (Two each from two areas of specialization) (4*3 Credit each)

TRIMESTER VI

- Business Ethics & Corporate Governance
- Dissertation Research Project
- 2 Electives (One each from two areas of specialization) (2*3 Credits each)

Finance

- Taxation for Managers
- Security Analysis & Portfolio Management
- Management of Banking And Financial Services
- Financial Derivatives and Risk Management
- Corporate Restructuring & Business Valuation
- International Financial Management
- Fixed Income Securities
- Project Planning, Analysis and Management

Human Resource

- Talent Acquisition, Retention & Engagement
- Learning & Development
- Performance Management And Competency Mapping
- Compensation and Reward Management
- Industrial Relations & Labour Laws
- Management of Change and Organizational Development
- HR Metrics and HR Analytics
- Strategic HRM

Information Technology

- Business Intelligence and Data Mining
- Enterprise Resource Planning (ERP)
- Big Data Analytics
- Internet Technology and E-Commerce
- Managing Software Project
- Strategic Management of Information Technology
- Security and Control of Information System
- Data Visualization for Decision Making

International Business

- Export and Import Management
- International Trade Operations & Documentation
- India's Foreign Trade
- Export Import Documentation
- World Trade Organization – WTO & Regional Trading Blocks
- Global Business Environment
- Distribution and International Logistics Management

Operations

- Material and Purchase Management
- Service Operations Management
- Production Planning and Control
- Total Quality Management
- Project Management
- Management of Technology
- New Product Management
- Business Process Re-Engineering



» Facilities @ GLBIMR



Classrooms

Air-conditioned classrooms and tutorial rooms provide a healthy environment for effective interaction between teachers and students. Modern teaching aids are used for conducting the lectures. The latest audio video technology enables faculty members to have interactive sessions of teaching, which makes the students confident and enthusiastic.



Library And Information Service

The Library has a collection of about 6100 carefully selected volumes, including text and reference books in various functional areas of management. The Institute subscribes to about 54 Indian and foreign journals, magazines and newspapers. There is a large collection of annual reports of national and international organizations. The library is supported by e-journal facilities. In addition, the Institute has a number of video CDs on business games, case studies, management decisions, etc. Book Bank facility is also available for the students on a trimester basis.



Auditorium, Seminar Hall and Conference Hall

The Institute has a state-of-art, fully air-conditioned auditorium with a seating capacity of 250 people, a seminar hall with a seating capacity of 150 people and a conference hall with a seating capacity of 75 people. All of these are well equipped with the latest acoustics technology and sound system. The auditorium is an excellent work of modern architecture.



Hostel

The well designed hostel forms an integral part of the academic and social life at GLBIMR. The hostel enables students to optimally utilize campus resources such as the library and computing facilities. The Institute has separate boys and girls hostels. The boys hostel is within the campus. The girls hostel is at a distance of 3 kms. Transport facility is available for hostelites. Airy and well-ventilated rooms in the hostels are double-bedded with TV, gym, newspapers, mess, stationery store and facility to wash and iron clothes. 24x7 power back-up and 24-hour water facilities are provided in the hostels. Dedicated wardens and round-the clock security in each of the hostels are available to look after the well being of the hostelites. Book shop, Internet stations, STD/ISD booths, multi-activity play grounds and buses connecting the city are also available.



INFRASTRUCTURE @ GLBIMR

- **Language Lab:** The lab attempts to inculcate the practical skills of communication which include discussion sessions, presentations, mock meetings, mock interviews with the developing the all round personality particularly the qualities of leadership, team building, based attitude and confidence among the scholars.

- **Medical:** GLBIMR provides free first aid to the students in the college campus during working hours. A medical officer is available during college hours. Qualified physicians are on the college rolls and are available in close proximity for consultancy. Hospital facilities are available within reach and transportation is ensured round the clock.

- **Cafeteria:** The Institute has a clean and spacious canteen that caters to the students and faculty members. The canteen is properly equipped. Breakfast and lunch are served at the canteen at a reasonable rate. Regular checks by faculty and the medical officer are made at the canteen to ensure proper hygiene.

- **Water and Electricity:** GLBIMR has in-house arrangements round the clock to deliver uninterrupted water and electricity supply to the students. Sufficient water coolers with filtered RO water are available throughout the campus. High power generators are installed to provide 100% power back-up in case of power failures. Cleanliness is given the utmost importance. All rest rooms are of a very high standard.

- **Health Check-up Camp:** Health is wealth. An annual health check-up camp is organized in the campus to examine the health of all students. At this camp, students are made aware of health related issues, which enable students to pursue a healthy life.

- **Other Facilities:**

- I. Transport Bus facility at a nominal fee is provided to the students which covers almost the entire Delhi-NCR region.

- II. Stationery and Reprography Centre A multi-utility store provides for all students' needs including printing and photocopying facility. STD/PCO is available within the campus. Most student needs can be fulfilled at this store.



» Corporate Resources Centre

The CRC at GLBIMR looks after the employment possibilities of the students in business, trade and service organizations. It is a round the year activity and not just confined to summer training projects and job placement. The centre maintains a strong data base of potential recruiters, maintains continuous liaison with them and assesses trends in their requirement, which help CRC prepare the prospective managers on those lines. The CRC organizes workshops, guest lectures and seminars to enhance both technical and soft skills among students. It encourages students to work on live projects, which helps them to relate to classroom teachings with industrial practices. In order to have a better understanding of the organization culture/industrial process, the CRC also organizes industrial visits for its students at regular intervals. The Corporate Resource Center, therefore, grooms students holistically right through soft skills, presentation skills and interview skills to successful attainment of lucrative job offers.

As a result of the above, more than 90 percent of the last batch PGDM students has been placed in reputed companies in the salary package of between Rs 3.5 to 12.40 lakhs per annum. The reputation which GLBIMR has gained owes itself to strong industry networking and excellent placement records. GLBIMR has been in the forefront in its placement over the last few years. Latest industry moguls to visit the campus for the Mega Recruitment Drive were TCS and Infosys. In a week- long TCS drive, which is one of the biggest in the last two years in India, around 6000 students of 250 colleges from all over India participated and many of them cracked all the stages successfully. GL Bajaj stood ahead of others and placed the maximum number of its students during the drive. The second recent recruiter was Infosys. Around 27 colleges were participants and here too, G.L. Bajaj topped the list with 18 selected students.

CRC Team

- Conducting soft skills workshops for the overall development and grooming of the student".
- Conducting brief sessions of Industry-Institute Interaction for bridging the gap between industry and academia.
- Intensive Personality Development Programs for students undergoing recruitment process.
- Providing summer training for the students with Companies.
- Conducting industrial visits, industrial tours and trips.
- Conducting lecture sessions by eminent professionals from Industry and corporate business leaders.
- Conducting sessions on communication skills, grooming and corporate etiquettes.

Placement Team

Name	Designation
Mr. Rajesh Kumar 9999633358	Head-Corporate Relations rajesh.kumar@glbimr.org
Ms. Ritu Tandon 9599477724	Head-Corporate Relations ritu.tandon@glbimr.org
Ms. Himani Dhawan 8800947801	Executive-Corporate Relations himani.dhawan@glbimr.org



Mr. Rajesh Kumar



Ms. Ritu Tandon



Ms. Himani Dhawan



» Some of the companies where the students have brushed up their corporate skills are:

- JP Morgan, Tricolite Ind. Ltd.
- NTT Data
- SEPL India Ltd., Prism Johnson, CK Birla, Reliance Retail Group
- Continental Carbon (I) Ltd.
- HomeDmart
- Phoenix, Decathlon, Wipro,
- VVDN Technologies
- Ticona Digital, Apisero
- GlobalAditya Birla, Bata India Limited, Bonanza Portfolio, Bharti Airtel Ltd. Capital IQ Pioneer Poly Leather Tech.
- DLF Universal Ltd.
- DCM Shriram Industry, Oppo Mobile
- Manikaran Power Ltd.
- Lotto India Limited
- LG Electronics India Pvt. Ltd.,
- Adani Wilmar Group
- Vivo Mobile
- V2 Retail, V Bazaar, Vishal Retail
- Vodafone Idea
- Godfrey Phillips India Ltd.
- Matrix Cellular (International)
- Wildcraft India Pvt. Ltd.
- Jaro Education, Fab Hotels, Yes Bank, HDFC Bank, ICICI Bank, Yamaha Motors, Axis Bank, Citi Bank Vision.Net CAIN India ITC Co. Cola, India, Indiabulls, IDFC First Bank, AU Small Finance Bank

Our Regular Placements Partners



Industrial Visit

- » Relaxo Footwear
- » CocaCola
- » JCB
- » Maruti Udyog Ltd.
- » Parle-G
- » Mother Dairy
- » Maruti Suzuki
- » Pepsico
- » Flite
- » Anmol Bakery
- » Big Bazaar
- » Uflex India
- » Parag Dairy



» SUMMER Training

On completion of the first year of PGDM programme, students gain hands-on experience in the application of core concepts and functional skills. This practice of 'Learning by Doing' helps the students to relate to the rigours of theory in the world of business. Students work on projects as per the specifications of the company. At the end of 8-10 weeks of closely guided projects under the supervision of the company executive, each student submits a report to the company and to the Institute. The concerned company executive normally provides feedback to the Programme Director on the students' performance. Summer Training is an essential.



» INSTITUTE-INDUSTRY Interface

With our ever-increasing attempts of giving maximum exposure of the industry, the latest market trends and guidance to our students from time to time, GLBIMR has found its niche in the academic world. Referring to the growing trends of industry-institute interactions we have always strived to build up relationships with industries. Specialized programs are being organized periodically on various topics and the faculty gets trained on advanced topics by experts. Such programs bridge the technical gap that students normally would encounter between academia and the industry. As part of our industry-institute interaction, our college was invited by Infosys, Chandigarh in their Campus Connect-Spark program. Selected students from all the branches were accompanied by their faculty on this tour to Infosys. Some of our senior faculty include members of industrial associations like CII, CSI, IEEMA and ISMS.

» PERSONALITY Development

GLBIMR has evolved a philosophy of education, which emphasizes holistic development of its students and an education system that looks beyond employment and concentrates on individual development by imparting to the students the skills of life-time relevance and developing them as well adjusted human beings. GLBIMR organizes workshops, seminars and lectures that focus on developing the overall personality of the students and making them capable of appreciating the importance of co curricular activities. Training programmes (workshops) involve areas like:

- Interpersonal Skills and Team Building, Effective
- Communication, Stress Management, Innovation/Creative
- Problem Solving and Building Self Confidence.

» Guest Lecturers

Mr. Pulkit Rastogi
Manager- Sales & Marketing
Mahindra & Mahindra

Mr. Devojeet Sarkar
Network Manager - North India
Honda Motorcycle and
Scooter India Pvt. Ltd.

Mr. Chandan Kumar
Founder Director
Craft Ur Career Educations Pvt.

Mr. Abhishek Dubey
Manager
Genpact

Mr. Rishi Srivastava
Manager – Sales & Marketing
Entab Infotech

Mr. Himanshu Kumar Verma
Assistant Manager
KPMG

Mr. Vikas Kumar Ojha
Asst Manager
Account Support, ebay

Ms. Anuja Agarwal
HR Head
QA InfoTech Software Services Pvt. Ltd.

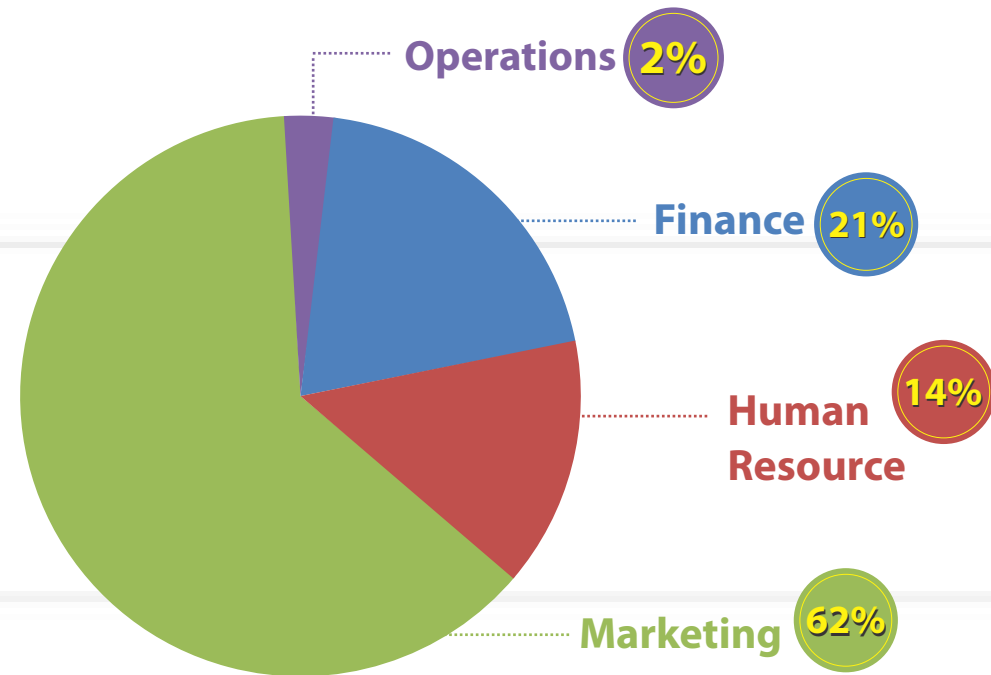
Mr. Satyram Srivastava
Director
Operations & Strategy
Apisero

Awards & Recognitions

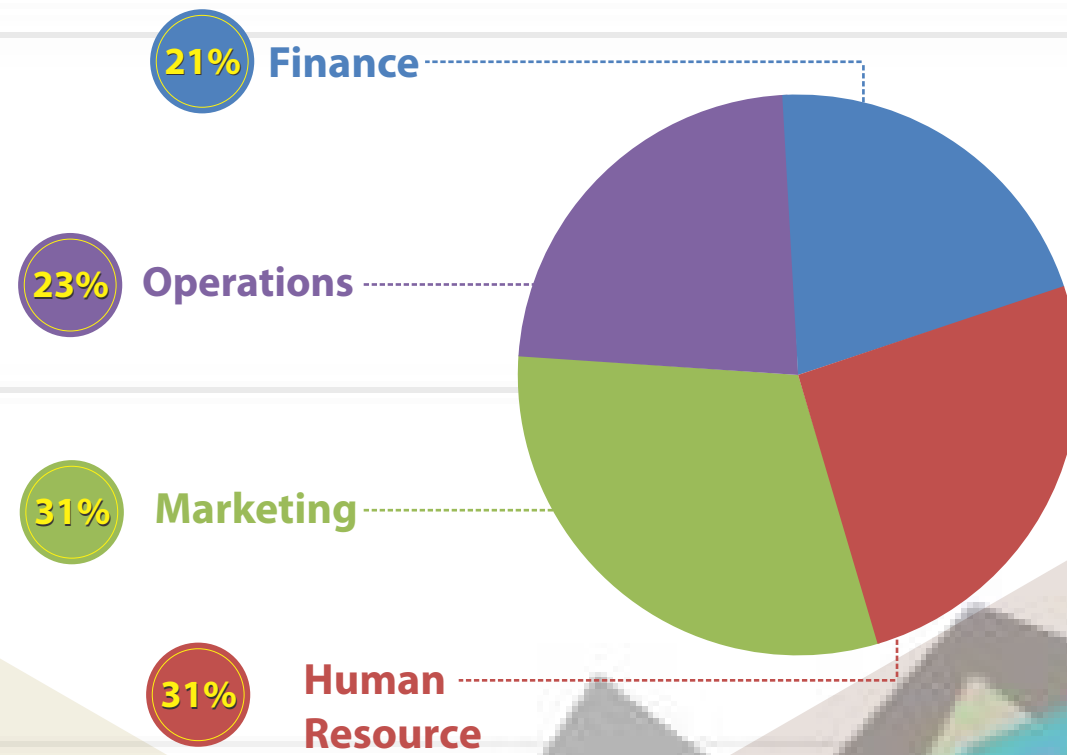
- GLBIMR has been conferred with the “Dr. APJ Abdul Kalam Award” for “Excellence in Management Education in India”.
- GLBIMR has been conferred with “Industry-Academia Interface Award” for being recognized as “Exemplary Contributors of Education Sector” at 15th World Education Awards - 2019 held at Bombay Exhibition Centre, NESCO, Mumbai, Maharashtra.
- GLBIMR has been conferred with “GTF LEADERSHIP SUMMIT AWARD - 2019” in the category of “Best Business School of the Year” held at Holiday Inn, Aero City, New Delhi, India.
- GLBIMR has been conferred with “CERTIFICATE OF EXCELLENCE” for being recognized as “10 Must-Watch B-Schools of the Year, 2019” by Higher Education Digest.
- GLBIMR has been conferred with “27th NAI Achievement Award - 2019” for “Best Management Institute” by Newspaper Association of India held at NDMC Convention Center, Sansad Marg, Connaught Place, New Delhi.
- GLBIMR has been conferred with “Best Management College in North India 2019” for outstanding and exemplary contribution towards Education, Skill Development and Research by Centre for Education Growth and Research (CEGR) during 12th RashtriyaShiksha Gaurav Puraskar Ceremony held at Royal Ball Room, The Eros, Nehru Place, New Delhi.



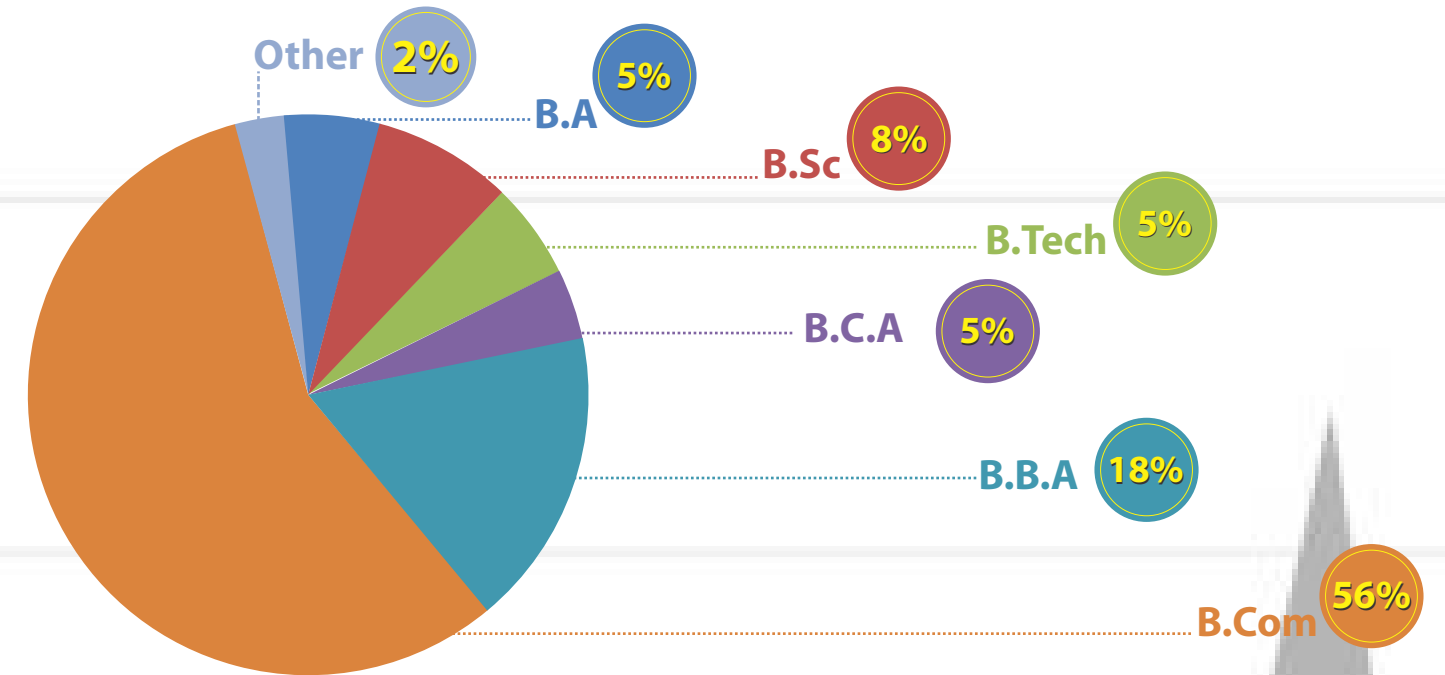
Specialization-1



Specialization-2



Educational Background





Placement Highlights



Vageesha Sinha
Kotak Mahindra Life Insurance



Diwakar Pandey
Aditya Birla Health Insurance



Surojeet Gorai
EazyDiner



Ranjay Kumar
ClearDekho Eyewear



Ashim Prakash Anand
Bajaj Housing Finance



Palak Mehrotra
Spyne



Vedant Bhardwaj
Canara HSBC OBC Bank



Ritika Rawat
Fab hotels



Nischay Jain
PropTiger.com



Ambika Sharma
IDFC First Bank



Preety Grover
Highlife solution



Shalini Sharma
HealthPlix



Archita
Lenskart



Shubham Kumar Singh
Tetrahedron Manufacturing



Rohit Sarkar
Identity & access Solutions



Umaid Jaffri
99acres.com



Placement Highlights



Shanu Singh
Flipkart



Videh Singh
Spyne



Bishop Chakraborty
Ameriprise Financial



Chitra Joshi
Crowe Horwath IT services



Anant Mishra
Extramarks



Yogesh Sharaswat
Kent RO System



Megha Shangari
10 Times



Rishav Kumar
V Bazaar



Tarika Chawda
Flipkart



Priyanka Gupta
Success Mantra



Aman Gupta
Learning Route



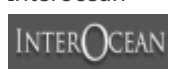
Dipendu sarkar
Square Yards



Shivam Goyal
HDFC Bank



Manya Vats
InterOcean



Puja Mishra
OYO Rooms



Yatendra Yadav
Bata India

