



**GL BAJAJ**  
Institute of Management & Research  
Greater Noida



Volume - 3

Issue - 1

June 2025

# Genesis

*Leadership for Tomorrow: Sustainability Through Responsible Education*

*(Bi-annual Newsletter of Centre for Sustainability - A Member of PRME)*



## At Glance

- From the Desk of Director GLBIMR
- **Featured Article:** Leadership For Tomorrow: Sustainability Through Responsible Education
- **Interview Series:** Building Tomorrow: Integrating Sustainability, Ethics, and Infrastructure into Education and Leadership
- Event Diary
- Faculty Research in Sustainability

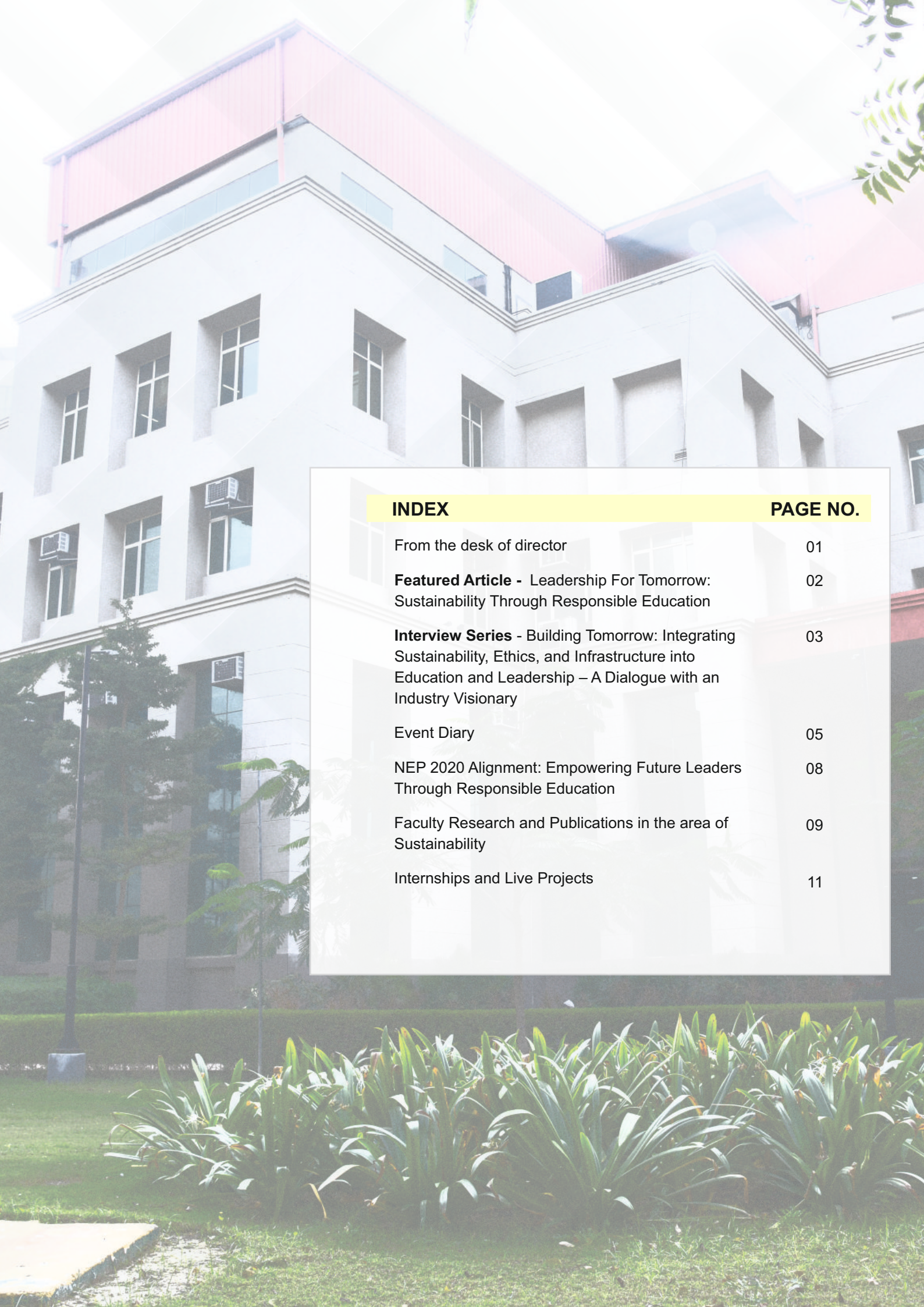
### *Committee Members*

Dr. Shuchita Singh, Professor, GLBIMR  
Dr. Sunita Chowdhury, Associate Professor, GLBIMR  
Dr. Nidhi Srivastava, Professor, GLBIMR

### *Student Coordinators*

Ms. Ranita Das  
Ms. Sejal Bareria





INDEX	PAGE NO.
From the desk of director	01
<b>Featured Article</b> - Leadership For Tomorrow: Sustainability Through Responsible Education	02
<b>Interview Series</b> - Building Tomorrow: Integrating Sustainability, Ethics, and Infrastructure into Education and Leadership – A Dialogue with an Industry Visionary	03
Event Diary	05
NEP 2020 Alignment: Empowering Future Leaders Through Responsible Education	08
Faculty Research and Publications in the area of Sustainability	09
Internships and Live Projects	11





*From the desk of*  
**Director GLBIMR**  
**Dr. Sapna Rakesh**

Dear Avid Readers,

Welcome to this edition of our **Sustainability Newsletter**, themed "**Leadership for Tomorrow: Sustainability Through Responsible Education.**" In a world that is rapidly transforming—ecologically, economically, and socially—it is education that must emerge as the cornerstone of sustainable and inclusive leadership.

At GLBIMR, we recognize that leadership in the 21st century demands more than knowledge—it requires **vision, values, and responsibility**. As we stand at the intersection of opportunity and urgency, our mission is to prepare future leaders who are not only business-savvy but also environmentally and socially conscious.

The global ecosystem today is marked by volatility—from the lasting impacts of the pandemic to accelerating climate change and global conflicts. In such an environment, **resilience and adaptability** are the pillars on which sustainable leadership must stand. Our institutional ethos is built on these very foundations. We believe in embracing change with open arms, championing innovation, and nurturing mindsets that are agile, ethical, and forward-thinking.

In line with the **National Education Policy (NEP) 2020**, we are committed to transforming education into a catalyst for change. NEP emphasizes **interdisciplinary learning, critical thinking, experiential pedagogy, and value-based education**—principles that resonate deeply with our sustainability initiatives.

A significant milestone in this journey has been the establishment of the **Centre for Sustainability** at GLBIMR. The Centre is envisioned as a hub for **innovation, collaboration, and impact**, where students, faculty, and partners come together to co-create solutions for a sustainable future. Through **academic integration, research, community engagement, and student leadership**, we are actively shaping change-makers who will lead not just companies—but causes.

This newsletter offers a window into our shared commitment and evolving journey. From green campus initiatives and student-led projects to thought leadership and policy engagement, each story reflects our belief that **sustainability is not a subject—it is a mindset. Not a destination—but a continuous pursuit.**

I extend my heartfelt congratulations to the team at the Centre for Sustainability for their unwavering dedication. May their efforts continue to inspire, educate, and empower tomorrow's leaders.

**All the Best!**

# Featured Article - Leadership For Tomorrow: Sustainability Through Responsible Education

As educators, we hold the profound responsibility of nurturing our students not only for academic success but also for a better and more sustainable tomorrow. In this role, it becomes essential to guide them towards understanding and embracing the principles of Sustainability. Education for Sustainable Development (ESD) equips learners with the knowledge, skills, values, attitudes and behaviours necessary to make informed decisions and take responsible actions for the environment, economy and society—both now and in the future. It fosters critical thinking, problem-solving, and global citizenship.

Introducing school students to sustainable development helps them understand the intricate and interconnected nature of our global ecosystem. To make this learning both engaging and informative, it is essential to incorporate a variety of interactive and hands-on activities into the curriculum and in day-to-day discussions.

Such activities not only help them with the vision for SDGs but also spark their curiosity and enthusiasm. By experiencing sustainability concepts through projects, discussions, games, and community involvement, students can better appreciate their role in creating a sustainable future and owning the globe.

This approach ensures that education on sustainability is not only meaningful but also enjoyable, fostering lifelong awareness and responsible behaviour. By encouraging sustainable lifestyles, fostering resilience and adaptability,

instilling hope and empowerment, and linking classroom learning to real-world challenges, we equip children with the essential tools to become active and responsible contributors to building a better world.

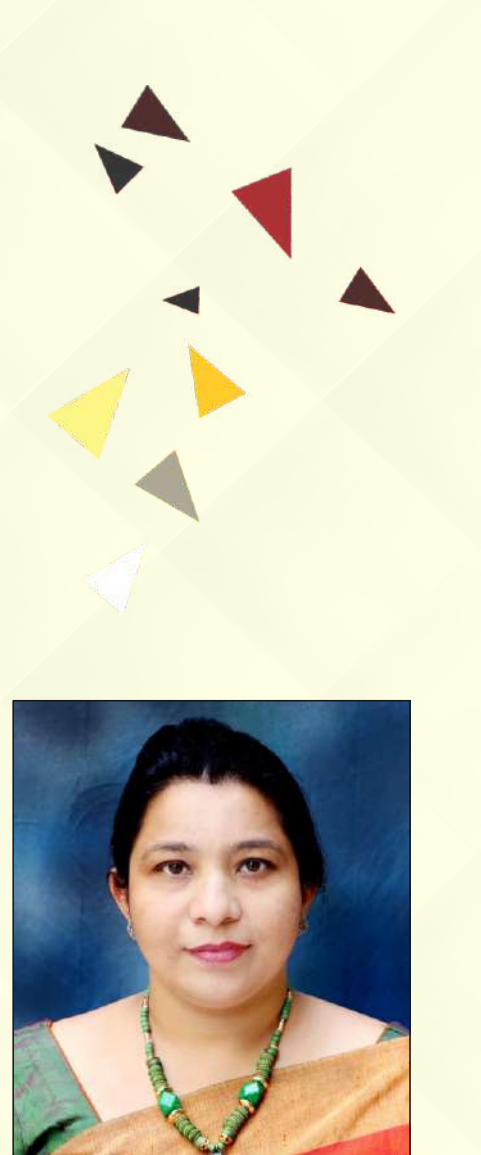
As educators, parents, and members of society, it is our collective responsibility to ensure that children receive a comprehensive overview, that integrates the principles of sustainable development. This education will enable them to shape a future that is environmentally sound, socially just, and economically prosperous for all.

Only when the Sustainable Development Goals become a part and parcel of our very being can, we, as environmental ambassadors, truly drive the change we hope to see for the well-being of future generations.

**Views are personal in nature**

**Ms. Swapna Nair**  
Principal,  
Bal Bharti Public School,  
Ghaziabad

Swapna Nair is a distinguished educator and Principal of Bal Bharti Public School, Brij Vihar, Ghaziabad with extensive leadership experience across reputed schools. A seasoned trainer, she has conducted nearly 200 workshops and authored over 50 English textbooks and academic series. She is actively involved in inclusive education and social awareness initiatives, including POCSO and cybercrime education. She holds advisory roles and leads East Delhi Abhudaya Sahodaya. Her contributions have earned her numerous national awards, including Principal of the Year (2024) and accolades from India Today, Rishihood University, and NCERT, recognizing her exceptional leadership and dedication to student and societal development.





# Interview Series - Building Tomorrow: Integrating Sustainability, Ethics, and Infrastructure into Education and Leadership – A Dialogue with an Industry Visionary

*On behalf of GL Bajaj Institute of Management and Research, we had the privilege of hosting an interview with – **Mr. Keshav Singhal, Head- Environment & Sustainability at Noida International Airport**, a distinguished leader in India's infrastructure development landscape. Below are the excerpts of interview on sustainability, education, and the future of responsible leadership.*

Views on:

## **Bridging ESG Frameworks with Corporate Impact**

The speaker emphasized the evolving landscape of Environmental, Social, and Governance (ESG) frameworks, such as GRI, BRSR, TCFD, and TNFD. These frameworks play a pivotal role in enabling organizations to communicate their economic, environmental, and social impact comprehensively. Investors today are not solely concerned with financial returns but are increasingly evaluating a company's holistic sustainability impact. Transparency through public disclosures and alignment with global frameworks are driving corporate accountability and long-term stakeholder trust.

## **Embedding Infrastructure Challenges into Academic Curricula**

Addressing the critical need to integrate real-world infrastructure challenges into educational curricula, the speaker cited large-scale projects like the Northern International Airport. He underscored the gap between theoretical knowledge and practical application and advocated for multidisciplinary learning. By incorporating case studies, environmental impact assessments, and real-world problem-solving

exercises, academic institutions can better prepare students to address the complexities of sustainable infrastructure.

## **Collaborative Industry - Academia Engagement**

Educational institutions can benefit immensely through partnerships with infrastructure firms via internships, site visits, academic tours, and guest lectures. These engagements not only expose students to the practical constraints of financial and human resources but also to frameworks such as IGBC, LEED, and GRIHA. Joint research initiatives and innovation competitions further promote experiential learning and innovation-driven thinking among students.

## **Responsible Education through CSR and Ethical Leadership**

The conversation highlighted how large infrastructure organizations can use their Corporate Social Responsibility (CSR) initiatives to advance sustainability education—through green schools, teacher training, and educational resources. Long-term partnerships with academia for curriculum development, knowledge sharing, and innovation are essential.

A unique example shared was of a sustainability art gallery set up by a company, featuring real project

models and sustainable technology demonstrations. Such initiatives not only educate visitors but also promote a culture of environmental consciousness.

Most importantly, ethical leadership was emphasized as the foundation of any ESG initiative. Embedding ethical reasoning and governance values in educational curricula ensures the development of leaders who are grounded, visionary, and responsible.

## **Advice to Emerging Leaders**

For students aspiring to lead in infrastructure and public service, key takeaways included:

- Uphold ethical leadership as a non-negotiable value.
- Embrace systems thinking and focus on lifecycle sustainability rather than short-term gains.
- Balance innovation with practicality, ensuring that solutions are locally relevant and feasible.
- Adopt data-driven approaches with clear metrics and KPIs to evaluate sustainability outcomes.
- Foster collaborative leadership and continuously learn from real-world challenges.
- Recognize that social equity is the cornerstone of impactful

ESG implementation.

### Curriculum Reform for a Sustainable Future

To align academic training with the needs of a sustainable infrastructure ecosystem, the speaker proposed:

- Emphasizing multidisciplinary learning across engineering, environmental science, policy, and economics.
- Integrating emerging technologies like AI, IoT, digital twins, and big data into courses.
- Providing early exposure to global sustainability standards and certifications.
- Cultivating critical thinking and ethical decision-making to solve complex real-world problems with multiple solutions.

### Vision for Amrit Kaal: Guiding India to 2047

As India progresses toward its centenary of independence, the speaker urged management students to align with national priorities of inclusive development, green growth, and innovation. Inspired by the "Saptrishi" vision articulated in the national agenda, he advised future leaders to:

- Cultivate a purpose-driven mindset that balances people, planet, and profit.
- Leverage technology and innovation to solve societal challenges.
- Commit to inclusive and equitable development, considering diversity and grassroots impact.
- Lead with integrity, resilience, and adaptability, embracing failures as learning opportunities.

**Views are personal in nature**



## Mr. Keshav Singhal

Head -

Environment & Sustainability,  
Noida International Airport





# Event Diary

## MoU Signing Ceremony with Gram Pustakalaya, YUVA Bharat on 25th January 2025

This strategic collaboration supported community - led educational outreach and promoted civic engagement. Students actively participated in Gram Pustakalaya's knowledge - sharing programs. The initiative marked a step toward an inclusive, sustainable future, nurturing future leaders.



## Expert Talk on “AI-Enabled Resume Writing and Mock PI” was conducted by Ms. Shikha Taunk from BGA on 22nd March 2025

The session was led by Ms. Shikha Taunk (Khamb), Regional Relationship Manager – India at AMBA-BGA, who provided valuable insights into AI-driven career development tools, including CV Builder, CV360, Mock Interview Modules, Global Job Search, Career Assessment, and Student Mentorship initiatives.



## GLBIMR collaborated with UN Global Compact India as an Academic Partner at the 8th Gender Equality Summit 2025, on 18th March 2025

An inspiring convergence of visionary leaders committed to advancing dialogue on closing gender gaps, expanding opportunities, and shaping inclusive policies for a more equitable society. At GL Bajaj Institute of Management and Research, we remain steadfast in our commitment to empowerment, inclusivity, and equality—laying the foundation for a brighter and more just future.



## Book Donation Campaign in collaboration with YUVA Bharat Foundation on 25th March 2025

More than 500 books on diverse subjects during two phases of book donation drives “Pages of Possibilities”, were donated to the Yuva Bharat Foundation, which will further be distributed to the self-managed public library in Village Kulipura, Greater Noida for reinforcing GLBIMR's ongoing commitment to community-driven knowledge empowerment.



## MOU Signing Ceremony with Navjyoti India Foundation on 23rd April 2025

The event marked the start of a collaborative journey towards education, empowerment, and self-reliance. It was graced by Dr. Chandni Bedi, Dr. Sapna Rakesh, and senior faculty members. Inspiring discussions highlighted a shared vision for social impact and community development. PGDM Batch 2024–26 students gained valuable insights from this meaningful collaboration.



## Felicitation of GLBIMR Faculty during 35th National Annual Convention, Ghaziabad Management Association on 25th May 2025

The convention was centred around the theme “Embracing the Future – India Together.” Faculty members from GLBIMR were honoured for their research contributions addressing sustainability challenges encountered by industries in Ghaziabad. This research initiative was undertaken in collaboration with GMA and AKGIM.





## Felicitation of UPAY-GLBIMR Student coordinators at 16th Foundation Day Celebration of UPAY on 18th May 2025 for running vibrant UPAY-GLBIMR Chapter

Students from GLBIMR received commendation for their active engagement in a series of impactful, socially driven initiatives. On 25th January 2025, they organized a dynamic, survey-based activity **“Jan Mat Sangrah”** that enabled participants to explore and address real-world societal challenges. Through critical analysis and solution-oriented presentations, students demonstrated a strong commitment to collaborative learning, civic responsibility, and innovative problem-solving. Congratulations to all participants for their valuable insights, and special accolades to the winning teams for their well-researched reports. Further, on 4th March 2025, a diverse panel discussion was hosted to mark **“International Women's Week”**, fostering meaningful dialogue on gender equality and leadership. Notably, on 26th April 2025, a thoughtful outreach initiative was conducted in Surajpur village, where students distributed sanitary pads and raised awareness about menstrual hygiene among underprivileged women and girls — a commendable step towards inclusive social empowerment.



# NEP 2020 Alignment:

## Empowering Future Leaders Through Responsible Education

---

At the Centre for Sustainability, our commitment to “*Leadership for Tomorrow*” is deeply anchored in the transformative ideals of the National Education Policy (NEP) 2020. In full alignment with its vision, we are fostering an academic environment that is holistic, multi-disciplinary, and ethically driven—where sustainability is not just taught, but lived, researched, and advanced through action.

### **Multi-disciplinary Learning Models**

We have redesigned academic pathways to encourage students to explore sustainability across disciplines. From economics and public policy to entrepreneurship, analytics, and behavioural sciences, students gain the ability to view sustainability through diverse, interconnected lenses. This broadens their intellectual scope and strengthens systems thinking—key attributes of tomorrow's leaders.

### **Environmental Education as a Cross-Cutting Theme**

No matter the area of specialization, all students are exposed to core concepts of environmental literacy. Sustainability is woven into subjects across the curriculum—be it finance, operations, strategy, or communication — highlighting its relevance as a strategic, cross-functional imperative in modern

management.

### **Values and Ethics at the Core**

Our pedagogy places ethics, empathy, and civic responsibility at the heart of leadership education. Through value-based case discussions, reflective writing, and mentoring, students develop a nuanced understanding of the moral dimensions of decision-making. We aim to shape principled leaders committed to equity, inclusion, and long-term societal good.

### **Research as a Driver of Change**

Faculty and student research is a cornerstone of our sustainability mission. Guided by NEP 2020's emphasis on knowledge creation and innovation, our research initiatives tackle real-world challenges such as climate resilience, circular economy models, green consumer behaviour, and sustainable business practices.

- Faculty are actively publishing in peer-reviewed journals, presenting at international forums, and collaborating on interdisciplinary research projects with global impact.
- Students, mentored by faculty, are engaged in hands-on research, field studies, and live projects that connect academic inquiry with community needs and corporate sustainability goals.



# Faculty Research and Publications in the area of Sustainability

01

A case study **"UnBubble – Scaling Sustainability in E-commerce Packaging"** was declared a Winner at the 5th AIMA Case Writing Competition, organized by the All-India Management Association, in collaboration with the Association of Indian Universities, developed.

- by **Dr Arpita Srivastava, Dr Nidhi Srivastava and Dr Manisha Singh**

02

Research paper titled **"Importance and Benefits of Agriculture Insurance"** was published in Agri Articles, an e-magazine for Agricultural Articles, Volume: 05, Issue: 03 (MAY-JUNE, 2025), ISSN: 2582-9882.

- by **Dr. Saras and Dr. Puneet Mohan**

03

Research paper titled **"Trends in Sustainable Finance"** was presented in 17th ICBF 2025 at IBS Hyderabad.

- by **Dr. Shuchita Singh**

04

Research paper titled **"Advancing Sustainable Workplace Practices: The Role of the POSH Act in Shaping Culture and Employee Morale"** was presented at the 10th International Conference on Sustainable Management held at Krirk University.

- by **Dr. Yagbala Kapil**

05

Research paper titled **"An ISM Model for Factors Contributing to Accelerated Sustainable Growth"** was presented at the 10th International Conference on Sustainable Management held at Krirk University.

- by **Dr. Shuchita Singh and Dr. Nidhi Srivastava**

06

Research paper titled **"Future-Proofing Careers: The Power of Task and Work Responsibility Idiosyncratic Deals in Enhancing Career Sustainability through Adaptive Performance."** was presented at the 10th International Conference on Sustainable Management held at Krirk University.

- by **Dr. Prachi Agarwal and Dr. Sujood**

07

Research paper titled **"Narratives Reimagined: Crafting Stories in the Metaverse"** was presented at the 10th International Conference on Sustainable Management held at Krirk University.

- by **Dr. Arpita Srivastava, Dr. Nidhi Srivastava, John Walsh and Dr. Surabhi Singh**

08

Research paper titled **"Technology as a Catalyst for Sustainable Development Goals: A Bibliometric Analysis"** was presented at the 10th International Conference on Sustainable Management held at Krirk University.

- by **Prof. Amrita Jain, Dr. Pooja Singh and Dr. Manisha Singh**

09

Research paper titled **"Entrepreneurial Intentions in Sustainable Development: Insights from Bibliometric Research"** at ICEF-2025 at Jaipuria School of Business, Ghaziabad.

- by **Dr Nidhi Srivastava and Dr Arpita Srivastava**



10

Research paper titled **“Enhancing Sustainability: Impact Assessment and Circularity Framework for the Manufacturing Sector of Emerging Economies”** in Journal of Industrial Ecology.

- by **Prof. Abhinav Katiyar**

11

Research paper titled **“Green Business Strategies: AI, Gamification and Circular Economy in Waste Management”** at International Conference on Innovate, Adapt & Lead: Managing Artificial Intelligence for future of work and sustainable business.

- by **Dr. Arpita Srivastava and Dr. Nidhi Srivastava**

12

Book chapter titled **“Businesses Combining Artificial Intelligence Concentrating on Sustainable Development Goals- A Win-Win Situation”** was published in SCOPUS Indexed book, Intelligent Computing and Optimization for Sustainable Development.

- by **Dr. Arvind Kumar Bhatt, Dr. Anand Rai and Dr. Shuchita Singh**

13

A case study titled **“Temple Waste to Sustainable Products-A Case Study”** was published in ASBM Journal of Management, Volume: XVIII, Issue:2, ISSN: 0974-8512.

- by **Dr. Arpita Srivastava and Dr. Nidhi Srivastava**

14

A book chapter titled **“Sustainability Aspects of Digital Supply Chains”** was published in a book by Springer Nature, ISBN: 978-981-96-3556-6.

- by **Dr. Manisha Singh**

15

A case study titled **“Hairoriginals: Journey of Renewable Elegance Towards Sustainability”** was presented at IIM Nagpur Ivey Case Conference 2024.

- by **Dr. Adarsh Garg and Dr. Prachi Agarwal**

16

A case study titled **“Navigating the Recycling Frontier: A Case Study on Gravita India”** was presented at IIM Nagpur Ivey Case Conference 2024.

- by **Dr. Anand Rai and Dr. Atul Arora**

17

A case study titled **“Navigating Growth and Challenges: AWHL's Journey in India's Municipal Solid Waste Management”** was presented at IIM Nagpur Ivey Case Conference 2024.

- by **Dr. Anand Rai and Dr. Atul Arora**

18

Siddiqui, S. and Sujood\* (2024), **“Promoting Carbon Neutrality: Indian Tourists' Intentions to Adopt Energy-Saving Behaviours”**, Current Issues in Tourism <https://doi.org/10.1080/13683500.2024.2406405> (IF- 5.7, Scopus Q-1, SSCI and ABDC-A).

19

Mishra, S., Sujood\*, Chowdhary, N. and Salim, J. (2024), **“Beyond Horizons: Illuminating Urban Tourism - A Systematic Odyssey through Sustainability, Quality of Life, and Natural Environments”**, International Journal of Tourism Cities, <https://doi.org/10.1108/IJTC-01-2024-0035> (IF- 3.0, Scopus Q-1, ESCI and ABDC-C).

20

Ali, R., Sujood\*, Naz, A. and Azhar, M., (2024), **“Eco-Citizens of Academia: Unraveling Students Behavior towards Biodiversity Management in Higher Education Institutions”** International Journal of Sustainability in Higher Education, <https://doi.org/10.1108/IJSHE-11-2023-0541> (IF- 3.0, Scopus Q-1 and SSCI).

21

Gupta, M., Bhardwaj, B., Bag, S.B., & Kishor, A. (2025), **“Can AI Propel the Fight Against Poverty in a Post-Pandemic World? Examining the Role of Artificial Intelligence in Achieving Sustainable Development”**, Renewable Energy and the Economic Welfare of Society, pp.371–398, IGI Global Scientific Publishing, <https://doi.org/10.4018/979-8-3693-7580-8.ch016>.



# Internships and Live Projects are offered:

Internships and live projects are offered throughout the year with a diverse range of NGOs operating across India. Notable among them are Navjyoti India Foundation, Saksham Bhoomi Foundation, Unbubble, and Vatsalya Wellness.



Handwriting practice lines consisting of 18 horizontal dashed lines.







## FACULTY COORDINATORS



Let's build a greener, wiser, and more resilient future—together.

- Dr. Shuchita Singh



Responsible education shapes future leaders by highlighting institutional practices, academic innovations, student-led green initiatives, and community outreach programs. Each story is a testament to our shared journey towards the Sustainable Development Goals (SDGs) and our dedication to building a resilient, inclusive, and sustainable future.

- Dr. Sunita Chowdhury



India's sustainable future is within reach, with dedicated institutions guiding efforts in renewable energy, waste reduction, and eco-friendly practices for all.

- Dr. Nidhi Srivastava



**GL Bajaj Institute of Management & Research**

Plot No. 2, Knowledge Park-III, Greater Noida, U.P. 201306



[www.glbimr.ac.in](http://www.glbimr.ac.in)