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Quarterly Newspaper

# **Building Resilient Leadership: GLBIMR Joins AIMA's 52nd National Management Convention**



GLBIMR was delighted to be the Bronze Sponsor of the 52nd National Management Convention, organized by the All India Management Association (AIMA) at the Taj Palace, New Delhi, on September 9–10, 2025.

The convention's theme — "Global Trends Future Strategies: Resilience and Adaptability in a Changing World" — brought eminent together industry leaders. policymakers, economists, entrepreneurs, and academicians who shared valuable insights on leadership. innovation. sustainability, and global competitiveness.

It was a privilege to witness insightful keynote addresses and thought-provoking sessions by distinguished personalities including General Upendra Dwivedi (Chief of Army Staff), V. Narayanan (Chairman, ISRO), Nirmala Sitharaman (Hon'ble Finance Minister of India), and V. Anantha Nageswaran (Chief Economic Advisor), among others.







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# GLBIMR Hosts an Enlightening Global Talk Session with Dr. Bob Townley | GTS



GLBIMR organized a Global Talk session for students, featuring Dr. Bob Townley, a senior lecturer and expert in [his field, e.g., international studies/education/research]. The session aimed to broaden students' global perspectives and provide insights into international trends and opportunities.

Dr. Townley shared his knowledge on [specific topic if known, e.g., global education, research, cross-cultural learning], encouraging students to think critically and embrace diverse ideas. The interactive session allowed students to ask questions and engage directly with an experienced academic, gaining valuable guidance for their future studies and careers.

The session was highly interactive, as students actively participated by posing questions and sharing their perspectives. Dr. Townley responded with deep insight, offering practical advice on academic growth, professional development, and global citizenship. This direct exchange created an engaging learning atmosphere, and confidence among the participants Through this initiative, GLBIMR reaffirmed its commitment to providing international exposure and nurturing future leaders with a global mindset, aligning education with the demands of a dynamic, borderless world.



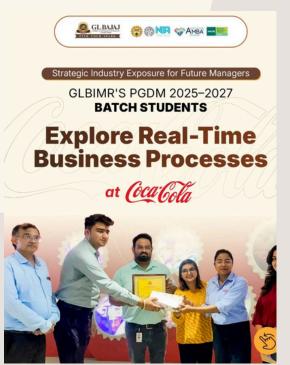




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#### GLBIMR Students Visit Coca-Cola for an Enlightening Industry Exposure



Students of GLBIMR visited Coca-Cola (Moon Beverages Ltd.) as part of an educational industry visit. The visit provided students with first-hand exposure to the operations, production processes, and management practices of a leading beverage company.

During the visit, students were taken through various stages of the manufacturing and production process, witnessing how beverages are produced, packaged, and dispatched with precision and efficiency.

Students also gained valuable insights into the sustainability initiatives and environmental practices adopted by the company, including water conservation, waste management, and eco-friendly packaging.

Overall, the Coca-Cola industry visit served as an informative and motivational experience.





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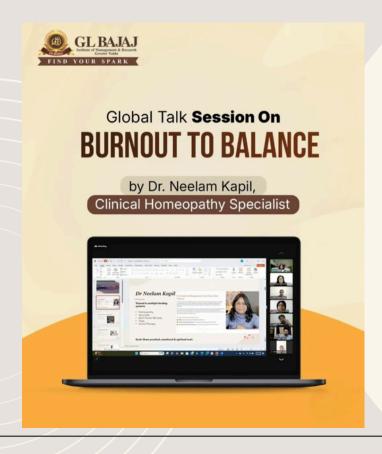
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### GLBIMR Organizes an Enlightening Global Talk with Dr. Neelam Kapil | GTS

GLBIMR hosted a Global Talk session for students, featuring Dr. Neelam Kapil, Founder of Wave Healing, Texas, USA. The session aimed to introduce students to innovative wellness practices and holistic approaches to personal and professional development.

Dr. Kapil captivated the audience with her insights on wave healing techniques, stress management, and self-enhancement strategies. She encouraged students to cultivate a mindful attitude and embrace holistic wellness as a key to success in both academic and professional journeys. Through practical examples and motivational guidance, Dr. Kapil highlighted how emotional balance, mental clarity, and self-awareness contribute to achieving sustainable success and happiness

Overall, the session served as a valuable learning experience that combined knowledge, inspiration, and personal transformation—empowering students to move toward a healthier and more fulfilled life.

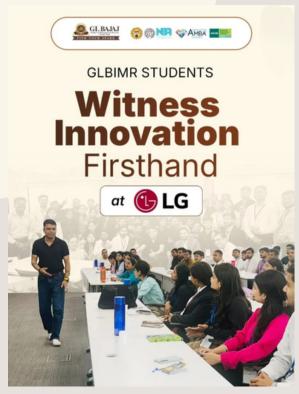




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## GLBIMR Fosters Experiential Learning through Industry Visit to LG Electronics



students of GL Bajaj Institute The of Management and Research (GLBIMR) participated in an insightful industry visit to LG Electronics, one of the world's leading innovators in consumer electronics and home appliances. The visit was organized to bridge the gap practical academic learning and between industrial knowledge, offering students realworld exposure to advanced manufacturing systems and corporate operations.

They learned about production planning, quality control measures, and the technological innovations that ensure LG's reputation for reliability and performance.

The visit proved to be a highly educational and inspiring experience, enabling students to appreciate the importance of teamwork, innovation, and continuous improvement in achieving organizational success.







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### GLBIMR Students Explore Media Dynamics at AAJ TAK Shows 'Behas Bazigar' and 'Halla Bol'



The students of GL Bajaj Institute of Management and Research (GLBIMR) had the remarkable opportunity to visit the studios of AAJ TAK, one of India's leading news channels, to witness the live recording of its renowned shows "Behas Bazigar" and "Halla Bol," hosted by the eminent journalist Anjana Om Kashyap.

The visit aimed to provide students with an immersive experience of the real-world functioning of television media and broadcast journalism.

They also learned about the importance of research, content creation, and audience interaction in sustaining the credibility and impact of a news channel.

During the visit, students observed the behind-the-scenes coordination involved in producing a live television show — from technical arrangements and camera operations to scripting, moderation, and real-time reporting. They witnessed how media professionals work collaboratively under high-pressure environments to ensure accuracy, engagement, and timely delivery of news. The live discussions in "Behas Bazigar" and "Halla Bol" also offered valuable insights into how journalistic debates are structured to balance diverse opinions while maintaining professionalism and ethical standards.





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## GLBIMR Students Gain Industrial Insights during Visit to Haier Appliances India Pvt. Ltd.



students of GL Institute Bajaj Management and Research (GLBIMR) undertook an insightful industry visit to Haier Appliances India Pvt. Ltd., a global leader in home appliances and consumer electronics sector. The visit aimed to provide students with hands-on exposure to realworld industrial operations and to help them understand how theoretical management concepts are applied in a practical business environment.

The interactive discussions with company professionals further deepened students' understanding of how leadership, teamwork, and innovation contribute to achieving organizational goals.

Overall, the industry visit to Haier Appliances India Pvt. Ltd. proved to be an enriching and motivational experience. It not only broadened the students' knowledge of corporate operations but also inspired them to explore career opportunities in management, engineering, marketing, and production sectors. The experience strengthened their appreciation for the synergy between academic learning and practical industry exposure.







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# GLBIMR Students Experience the World of Political Satire at News18's 'Lapete Mein Netaji'





The students of GL Bajaj Institute of Management and Research (GLBIMR) visited the News18 studio to witness the live recording of the popular political satire show "Lapete Mein Netaji", hosted by the renowned journalist Mr. Kishore Ajwani. The visit aimed to provide students with firsthand exposure to the world of television journalism, media production, and the intricate process behind live broadcasting.

Mr. Kishore Ajwani personally interacted with the students, sharing his professional experiences and offering insightful perspectives on responsible journalism, ethical reporting, and the significance of critical thinking in today's fast-evolving media landscape.

Overall, the News18 studio visit was an enlightening and motivating experience that offered students an in-depth understanding of modern media practices. It inspired many to consider career opportunities in journalism, communication, and broadcasting, while reinforcing the importance of ethical storytelling and informed reporting in shaping a responsible society.







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#### GLBIMR Women Cell Strengthens Empowerment and Learning through MoU with Nari Pragati Social Foundation

GLBIMR Women Cell successfully hosted the MOU Signing Ceremony with Nari Pragati Social Foundation (NPSF) on September 9, 2025. This strategic partnership marks a significant step towards fostering entrepreneurship, professional development, and community growth.

The MOU was signed by Dr. Suchita Singh and Dr. Minakshi Tyagi, Founder of NPSF, an organization that has positively impacted over 25,000 lives in Gautam Budh Nagar through initiatives in self-defense, women safety, legal awareness, health camps, cultural education, and disaster relief.

This collaboration will provide PGDM students with interdisciplinary learning opportunities at the intersection of management and community development, preparing them with specialized skills, social awareness, and the mindset to become responsible leaders of tomorrow.

The interactive session with Dr. Minakshi Tyagi Ma'am enriched students with valuable insights, empowering them with guidance on social awareness and professional growth. The event concluded with a heartfelt vote of thanks by Prof. Yagbala Kapil, appreciating the efforts of faculty, staff, and students for its smooth execution.







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#### GLBIMR Conducts International Certificate Program on "Next Generation Leadership"



GL Bajaj Institute of Management & Research, Greater Noida, organised a two-day certification course on 1st & 2nd September 2025 for the PGDM 2025-27 batch, certified by Humanistic Management Network, Switzerland.

Guest Speaker: Dr. Ernst Von Kimakowitz, Faculty, Humanistic Management Network, Switzerland.

The insightful sessions focused on:

- Addressing global & macro challenges
- Building strong team foundations
- Purpose-driven innovation
- Stakeholder engagement & sustainability

Dr. Kimakowitz emphasized that the future of leadership is not just about guiding organizations, but about shaping humanity's future, protecting the planet, and creating lasting value for society.

Participants were awarded international certificates, marking a step forward in their leadership journey.







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### GLBIMR Partners as Academic Collaborator at Global Inclusion Summit & Awards 2025

GL Bajaj Institute of Management & Research had the privilege of serving as an Academic Partner at the Global Inclusion Summit & Awards 2025.

This prestigious platform offered our budding management professionals a unique opportunity to interact with global leaders and experts, while gaining deep insights into the pivotal role of diversity and inclusion in shaping today's business landscape.

The summit brought together visionary leaders, change-makers, and young professionals, all united by a shared commitment to building a more inclusive, equitable, and sustainable future.





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# GLBIMR PGDM Students Gain Global Exposure through International Immersion Program at UCSI University, Malaysia



The meritorious PGDM students of GL Bajaj Institute of Management & Research (GLBIMR), Greater Noida, successfully completed their International Immersion Program at UCSI University, Kuala Lumpur, Malaysia, from 10th–18th August 2025.

Beyond academics, the journey offered a vibrant cultural immersion as students explored Malaysia's iconic landmarks — including the Petronas Twin Towers, Batu Caves, Putrajaya, and Central Market — while experiencing the country's lively nightlife, diverse traditions, and flavorful cuisine.

This transformative journey has empowered GLBIMR students with the knowledge, confidence, and global mindset required to excel in today's interconnected world — preparing them to lead with innovation, integrity, and inclusivity.







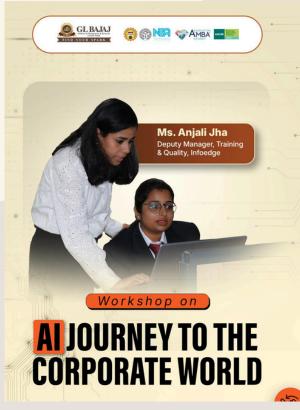




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### GLBIMR Hosts Transformative Workshop on "AI – Journey to the Corporate World"



GLBIMR organized an insightful workshop on "Al – Journey to Corporate World" for students. The session was conducted by Ms. Anjali Jha, Deputy Manager – Training & Quality, Infoedge, who shared her expertise on the growing role of Artificial Intelligence in today's corporate environment.

Ms. Jha discussed how AI is transforming industries, reshaping job roles, and creating new career opportunities for young professionals. Through real-world examples and interactive discussions, students gained valuable knowledge about AI applications, employability skills, and corporate expectations.

The workshop proved to be highly informative and motivating, helping students understand how to align their academic learning with the emerging demands of the digital era.







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# GLBIMR Conducts Alumni Expert Talk on "Ratio Analysis and Its Industry Applications" | ATS

The Industry Interface Cell (IIC) of our college organized an insightful Alumni Expert Talk on "Ratio Analysis and Its Application in the Industry" on September 13, 2025. The session was conducted by Mr. Madhav Nagpal, Priority Relationship Manager, Axis Bank and a proud alumnus of our institute.

Mr. Nagpal shared his in-depth knowledge and real-world experience on how financial ratios play a crucial role in evaluating business performance, credit assessment, and investment decisions in the banking sector.



The session was highly interactive, as students actively participated in discussions and gained practical insights into how ratio analysis is applied in day-to-day financial decision-making.

The talk concluded with a vote of thanks, appreciating Mr. Nagpal for sharing his valuable time and expertise, and motivating students to connect classroom learning with industry practices.







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# GLBIMR Hosts "Tazurba 2025" – Inter-Institute Summer Internship Project Competition

"Tazurba 2025" – Inter Institute Summer Internship Project Competition at [GLBIMR] was an engaging and intellectually stimulating event designed to provide a platform for students to showcase their learning and achievements from their summer internship experiences. The competition aimed to bridge the gap between academic learning and industry exposure by encouraging participants to present real-world insights, challenges, and outcomes from their internships.

Students from various institutes participated in the event, sharing their internship projects across diverse domains such as marketing, finance, human resources, operations, and information technology.

The participants presented their findings through well-structured reports and engaging presentations before an esteemed panel of judges comprising industry experts and faculty members. The judges evaluated the projects based on parameters such as innovation, clarity of thought, practical relevance, and overall presentation skills.











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### GLBIMR Hosts "Tazurba 2025" – Inter-Institute Summer Internship Project Competition

GL Bajaj Institute of Management & Research (GLBIMR) recently had the honour of hosting Mr. Akash Singh Rana, Co-Country Head of Nippon Life India Mutual Fund, for a motivating expert talk with PGDM students.

Mr. Rana's session was a compelling blend of career wisdom and life lessons, emphasizing the power of mindset and the transformative impact of compounding—both in investments and personal growth.

Key takeaways from his talk included the importance of staying disciplined, embracing the journey with patience, and recognizing that while the first step may be challenging, consistent effort leads to meaningful growth.







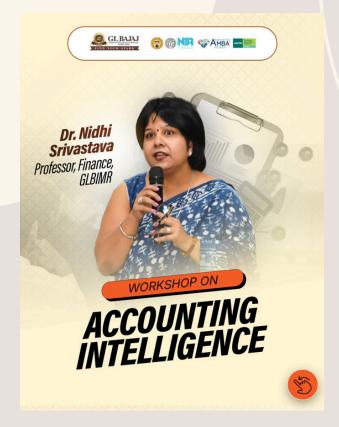




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### GLBIMR Organizes Two-Day Workshop on "Accounting Intelligence" to Enhance Financial Acumen



On September 22–23, 2025, [GLBIMR] organized an insightful two-day workshop on "Accounting Intelligence", led by Dr. Nidhi Srivastava, Professor (Finance). The workshop aimed to equip students with advanced analytical tools and techniques used in financial decision-making and corporate evaluation.

Throughout the session. participants received hands-on training in applying analytical models such as DuPont Analysis and Altman's Z-Score Model, using realworld data company to assess organizational performance. financial stability, and potential risk factors.

By the end of the program, participants were able to interpret financial data more critically and relate it to broader business implications. The interactive format encouraged active participation and curiosity, making the workshop both informative and engaging.



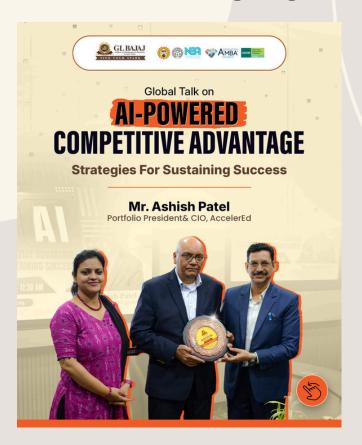




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#### GLBIMR Hosts Global Talk with Mr. Ashish Patel on "Reimagining Strategy in the Age of AI" | GTS



The Global Talk Series at GL Bajaj Institute of Management & Research (GLBIMR) featured an engaging and thought-provoking session with Mr. Ashish Patel, Portfolio President & CIO at AccelerEd Company. The session inspired the PGDM Batch 2024–26 (Section D) to reimagine business strategy in the era of Artificial Intelligence (AI).

Mr. Patel shared valuable insights on how Al is transforming organizational strategy, leadership dynamics, global and competitiveness. He highlighted the of leveraging Al-driven importance innovation to create sustainable business advantages and navigate the rapidly evolving corporate landscape.

The session concluded with an engaging Q&A segment, where students explored real-world applications of AI and its potential to reshape industries across the globe. Overall, the talk served as an eye-opening experience.







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#### GLBIMR Finance Club Hosts Exciting Quiz Event – "Kaun Banega Crorepati"



The Finance Club of our college organized an exciting and interactive Banega Crorepati" event "Kaun September 13, 2025. The activity was designed to test students' financial knowledge, logical reasoning. awareness of current business trends in a fun and engaging way.

Participants enthusiastically answered a series of thought-provoking questions related to finance, economy, and general awareness, recreating the thrill of the famous quiz show. The event witnessed active participation and healthy competition among students, promoting learning through entertainment.

The session not only enhanced students' financial understanding but also encouraged teamwork, confidence, and quick decision-making skills. The winners were appreciated for their outstanding performance and presence of mind.







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### GLBIMR Research Club Sparks Innovation with "Khoj se Soch" Activity



The Research Club of our college(GLBIMR) organized an engaging and thought-provoking activity titled "Khoj se Soch" on September 17, 2025. The event aimed to encourage students to develop analytical thinking, creativity, and research-oriented skills.

Participants were given interesting topics and problem statements that required them to explore, analyze, and present innovative ideas based on their findings. The activity provided a great platform for students to apply classroom learning to real-life situations and think critically about current issues.

The event received enthusiastic participation and appreciation from students and faculty members alike. It successfully fulfilled its objective of promoting curiosity, observation, and research-driven learning among students.







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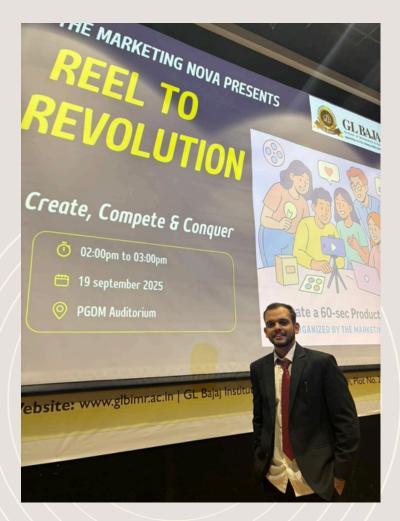
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### GLBIMR Marketing Club Ignites Creativity with "Reel to Revolution" Event

The Marketing Club of our college (GLBIMR) organized an exciting and creative event titled "Reel to Revolution" on September 19, 2025. The activity aimed to blend marketing concepts with digital creativity, encouraging students to express innovative ideas through short video reels.

Participants showcased their marketing skills by creating engaging reels on trending products, brands, and social causes. The event highlighted the growing influence of digital media and content creation in modern marketing strategies.

Students participated with great enthusiasm, bringing fresh perspectives and originality to their presentations. The event not only promoted creativity and communication skills but also provided a fun platform to understand the power of storytelling in marketing.







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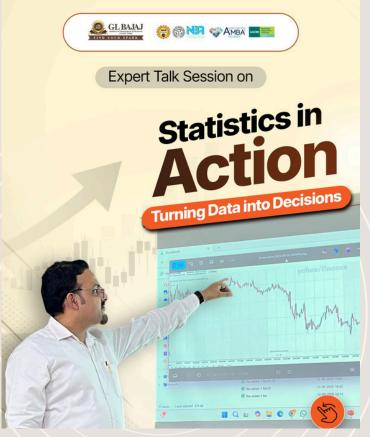
### GLBIMR Hosts Insightful Industry Expert Talk on "Statistics in Action" | ETS

The Industry Interface Cell (IIC) of our college organized an informative Industry Expert Talk on the topic "Statistics in Action" on September 20, 2025. The session was conducted by Dr. Himanshu Chaudhary, Assistant Vice President, MarkeTopper Securities Pvt. Ltd.

Dr. Chaudhary shared valuable insights on the practical applications of statistics in finance, market analysis, and decision-making. He highlighted how statistical tools and data interpretation play a crucial role in understanding market trends and formulating effective business strategies.

The interactive session helped students connect theoretical knowledge with real-world practices. It also motivated them to strengthen their analytical and quantitative skills, which are essential for careers in finance and data-driven industries.

The event concluded with a vote of thanks, appreciating Dr. Chaudhary for his time, expertise, and efforts in enriching students' learning experience.







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### GLBIMR Art & Culture Club Showcases Creativity through "Talent Hunt 2025"

The Art & Culture Club of our college organized the much-awaited event "GLBIMR Talent Hunt" on September 20, 2025, providing a vibrant platform for students to showcase their creativity and artistic talents.

The event featured a wide range of performances including dance, music, drama, poetry, and other creative acts. Students enthusiastically participated and mesmerized the audience with their performances, reflecting immense talent and confidence.

The Talent Hunt aimed to encourage students to explore their artistic side, boost self-expression, and build confidence beyond academics. The lively atmosphere and energetic performances made the event a grand success.

The program concluded with appreciation for all the participants and winners, celebrating the spirit of creativity and culture at GLBIMR.









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### GLBIMR Leads by Example with E-Waste Donation Drive for a Sustainable Future

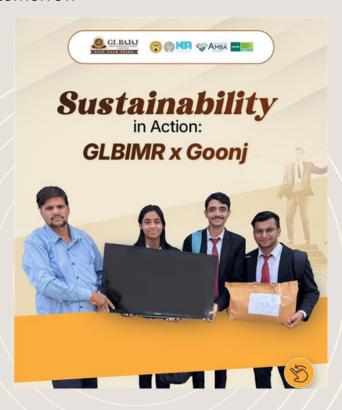
At GL Bajaj Institute of Management & Research (GLBIMR), we believe that even the smallest actions can create meaningful change.

As part of our ongoing Sustainability Drive, the students and faculty of GLBIMR joined hands to donate E-Waste to Goonj, an organization dedicated to responsible recycling and community empowerment. This thoughtful initiative reflects our commitment to environmental responsibility and social consciousness.

By contributing E-Waste for proper recycling, we are taking a step beyond responsible disposal — we are actively supporting a cleaner planet—while helping uplift communities through Goonj's impactful initiatives.

This drive stands as a reminder that sustainability begins with awareness and grows through collective action. Every device recycled and every effort made brings us closer to a greener, cleaner, and more sustainable future.

Together, the GLBIMR family pledges to continue integrating sustainability as a way of life, inspiring others to adopt eco-friendly habits and contribute to building a better tomorrow





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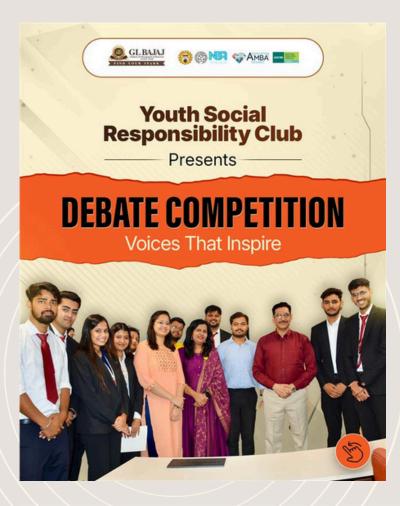
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### GLBIMR YSR Club Fuels Intellect and Expression with "Vichaar Battle 2025"

The YSR Club of our college(GLBIMR) organized the engaging event "Vichaar Battle 2025" on September 24, 2025. The competition aimed to encourage students to think critically, express opinions confidently, and engage in healthy debates on contemporary topics.

Participants showcased their analytical and communication skills, presenting well-reasoned arguments while respecting differing viewpoints. The interactive session not only stimulated intellectual discussion but also enhanced students' public speaking and persuasion abilities.

The event concluded with appreciation for all participants, celebrating the spirit of thoughtful dialogue, learning, and vibrant campus engagement.





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### GLBIMR Art & Culture Club Showcases Creativity and Entrepreneurship through "GLB Haat"

The Art & Culture Club of our college GLBIMR organized "GLB Haat" on September 24, 2025, a vibrant showcase of creativity, crafts, and entrepreneurship. The event provided students with a platform to display and sell handmade products, art pieces, and innovative creations.

The Haat saw enthusiastic participation from students, who presented a variety of creative stalls reflecting talent, imagination, and entrepreneurial spirit. Visitors enjoyed exploring the unique offerings while engaging with the young creators.

The event successfully fostered creativity, collaboration, and a sense of community among students, making GLB Haat 2025 a colorful and memorable experience on campus.







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#### GLBIMR Spreads Festive Warmth with "Ek Diya Aasha Ka, Ek Mithai Pyaar Ki" Celebration





This Diwali, the YSR Club of GL Bajaj Institute of Management and Research (GLBIMR), Greater Noida, illuminated hearts and homes through a compassionate initiative titled "Ek Diya Aasha Ka, Ek Mithai Pyaar Ki."

As part of the initiative, the dedicated members of the YSR Club prepared and distributed 200 beautifully handcrafted Diwali boxes, each filled with sweets, diyas, and baatis, symbolizing light, warmth, and happiness.

The initiative received immense encouragement and support from Dr. Sapna Rakesh, Director, GLBIMR, along with the active involvement of faculty members and students.

By lighting up the lives of many, GLBIMR once again demonstrated its belief in holistic education — one that blends knowledge with kindness, leadership with empathy, and success with social responsibility.





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### GLBIMR Sports Club Energizes Campus Spirit with Thrilling Tug of War and Cricket Matches

The Sports Club of our college(GLBIMR) organized an action-packed day featuring Tug of War and Cricket on September 27, 2025. The events aimed to promote teamwork, sportsmanship, and healthy competition among students.

Students enthusiastically participated, showcasing strength, strategy, and coordination in the tug of war, while the cricket matches brought out energy, skill, and team spirit. The campus was abuzz with excitement as participants and spectators cheered for their favorite teams.

The event concluded with appreciation for all participants and winners, making it a memorable and fun-filled day that celebrated physical fitness and camaraderie.



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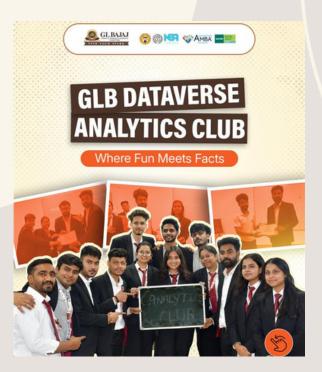
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#### GLBIMR Analytics Club Boosts Brainpower with Exciting "Jumble Joy" Activity



The Analytics Club of our college organized an engaging and fun-filled event "Jumble Joy" on September 27, 2025. The activity aimed to test students' analytical, problem-solving, and quick-thinking skills in an interactive format.

Participants enthusiastically tackled challenging puzzles and jumbled problems, showcasing creativity, logical reasoning, and teamwork. The event not only entertained but also encouraged students to sharpen their cognitive and analytical abilities in a lively and friendly environment.

The event concluded with appreciation for all participants and winners, making Jumble Joy 2025 a successful and enjoyable experience on campus





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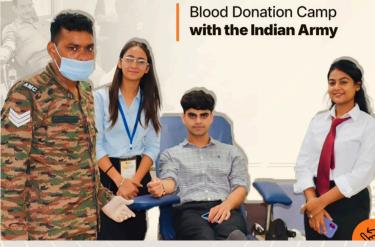
### GLBIMR YSR Club Honors Heroes with Blood Donation Drive for Army Personnel

The YSR Club of our college organized a blood donation drive on August 21, 2025, dedicated to supporting the brave army personnel. The initiative aimed to contribute to the welfare of soldiers and promote the spirit of social responsibility among students.

Students and faculty enthusiastically participated, donating blood and spreading awareness about the importance of this life-saving act. The drive fostered a sense of community service, compassion, and gratitude toward those serving the nation.

The college appreciated all participants for their generous contribution, making the blood donation drive a meaningful and impactful event.









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#### **GLBIMR HR Club Blends Learning and Fun through** "Business Housie" Activity

The HR Club of our college organized an exciting and interactive event "Business" Housie" on September 17, 2025. The activity combined fun with learning, testing students' knowledge of business concepts, HR practices, and general corporate awareness.

Participants enthusiastically marked their cards, engaging in healthy competition while recalling key concepts from their coursework. The event successfully promoted learning in an entertaining format and encouraged teamwork, quick thinking, and focus among students.

The event concluded with appreciation for all participants, making Business Housie 2025 an enjoyable and educational experience on campus.







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## **GLBIMR Operations Club Conducts Engaging Capsule Session and Air Traffic Simulation Game**

The Operations Club of our college organized an engaging Capsule Session followed by an Air Traffic Simulation Game on September 17, 2025. The session aimed to provide students with practical insights into operations management and real-world logistics challenges.

During the simulation game, students actively participated in managing air traffic scenarios, applying strategic thinking, quick decision-making, and coordination skills. The interactive activity offered a hands-on experience, helping students understand the complexities of operational planning and problem-solving in dynamic environments.

The event concluded with appreciation for all participants, successfully combining learning with fun and enhancing students' operational and analytical abilities.





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#### **Alumni Corner**

#### **Alumnus of the Quarter**

On behalf of the entire GLBIMR family, we extend our heartfelt congratulations to Mr. Varun Mittal (PGDM Batch 2023-25) on Senior Field Officer at Godrej Consumer Products Limited.

Your unwavering dedication, hard work, and exceptional leadership have always been an inspiration to us. As you embark on this exciting new chapter in your career, we wish you nothing but success, growth, and countless achievements.

Your journey has been a testament to the power of perseverance and a passion for excellence. This promotion is a reflection of your remarkable ability to lead, inspire, and bring out the best in those around you. We have no doubt that you will continue to make a significant impact and lead your team to greater heights. May this new role open doors to even more opportunities, challenges, and

triumphs.



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#### From the Desk of Alumni

#### Becoming Future-Ready: Skills and Mindset for the **Digital Corporate Era**

In today's rapidly transforming business landscape, success is no longer limited to academic excellence - it demands adaptability, digital capability, and a proactive mindset. As organizations embrace technology and automation, the expectations from young professionals have evolved significantly. Working with Info Edge, one of India's leading digital recruitment platforms, has helped me understand that industry-readiness is about continuously upgrading oneself and staying aligned with the evolving needs of the corporate world.

To truly stand out, students must develop a blend of digital fluency, strong communication, and problem-solving capability. Familiarity with tools. interpretation, and online platforms has become essential. Equally important are soft skills like confidence, clarity in communication, collaboration, and emotional intelligence. Companies look for individuals who approach challenges with curiosity, initiative, and a solution-oriented perspective — qualities that reflect leadership potential from the very start.

As future leaders of the corporate world, GLB students must embrace learning beyond classrooms - through internships, live projects, networking, club activities, and competitions. Treat each day as a step toward your professional identity. Be consistent, be curious, and be open to feedback. The future belongs to those who prepare for it today, with discipline, passion, and a growth mindset. Remember, your career is shaped not by chance, but by choice and continuous effort.



Apurwa Pragati PGDM Batch 2022-2024 Senior Account Manager Info Edge India Ltd



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#### **From the Desk of the Editorial Team**

It is with great pride and enthusiasm that we present to you the **109th edition of GLB Times**, the official newsletter of GL Bajaj Institute of Management & Research. This edition is a reflection of the creativity, dedication, and teamwork of the students, capturing the essence of the vibrant academic and extracurricular activities that define the GLBIMR experience. We have curated an array of insightful articles, event highlights, and thought-provoking features to keep you informed and inspired. As we continue to celebrate the journey of excellence, we hope this edition resonates with the spirit of innovation and learning that thrives at GLBIMR. **Happy reading!** 



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GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

#### **Program Educational Objectives (PEOs)**

**PEO-1** Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

**PEO-2** Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

**PEO-3** Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

**PEO-4** Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

**PEO-5** Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

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