

## GLBIMR Honoured for Pioneering at 35th GMA National Annual Convention



GL Bajaj Institute of Management & Research (GLBIMR) marked a moment of pride and recognition at the 35th National Annual Convention of the Ghaziabad Management Association (GMA), held on May 24, 2025. Under the theme “Embracing the Future – India Together”, the event convened leaders from academia, industry, and civil society to explore the path to inclusive and sustainable progress.

Dr. Sapna Rakesh, Director, along with members of the esteemed faculty, was honored for their collaborative research on sustainability challenges in Ghaziabad’s industrial landscape, conducted in partnership with GMA and AKGIM.

The convention featured inspiring addresses by notable thought leaders such as Mr. Richard Rekhy and Mr. Ravi Venkatesan, who spoke on the intersection of disruption, technology, well-being, and inclusive growth.

GLBIMR’s active participation in such a prestigious platform reflects its unwavering commitment to thought leadership, socially relevant research, and nation-building through academic excellence.



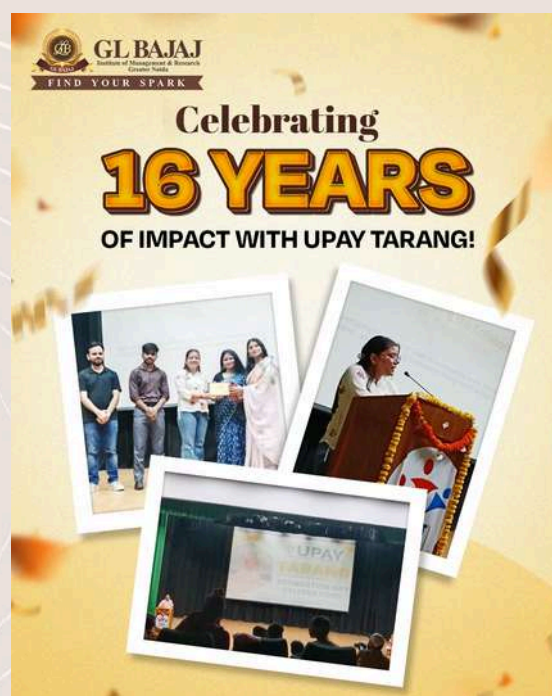
## GLBIMR Students Shine at UPAY Tarang's 16th Foundation Day Celebration



GL Bajaj Institute of Management & Research (GLBIMR) proudly participated in the 16th Foundation Day celebration of UPAY Tarang, an inspiring event dedicated to education, empowerment, and community service.

The celebration was a vibrant display of talent and heartfelt stories, as children from various zones captivated the audience with performances that reflected hope, resilience, and creativity. Zonal heroes—those who have worked tirelessly to uplift underprivileged communities—were honored for their unwavering dedication.

It was a moment of pride for GLBIMR as its students were recognized for their consistent efforts in supporting UPAY's mission of providing quality education to underprivileged children. The event not only celebrated achievements but also reinforced the power of collective action in shaping a brighter future. GLBIMR is honored to be part of UPAY's journey and remains dedicated to nurturing socially conscious leaders who are driven to make a meaningful impact.



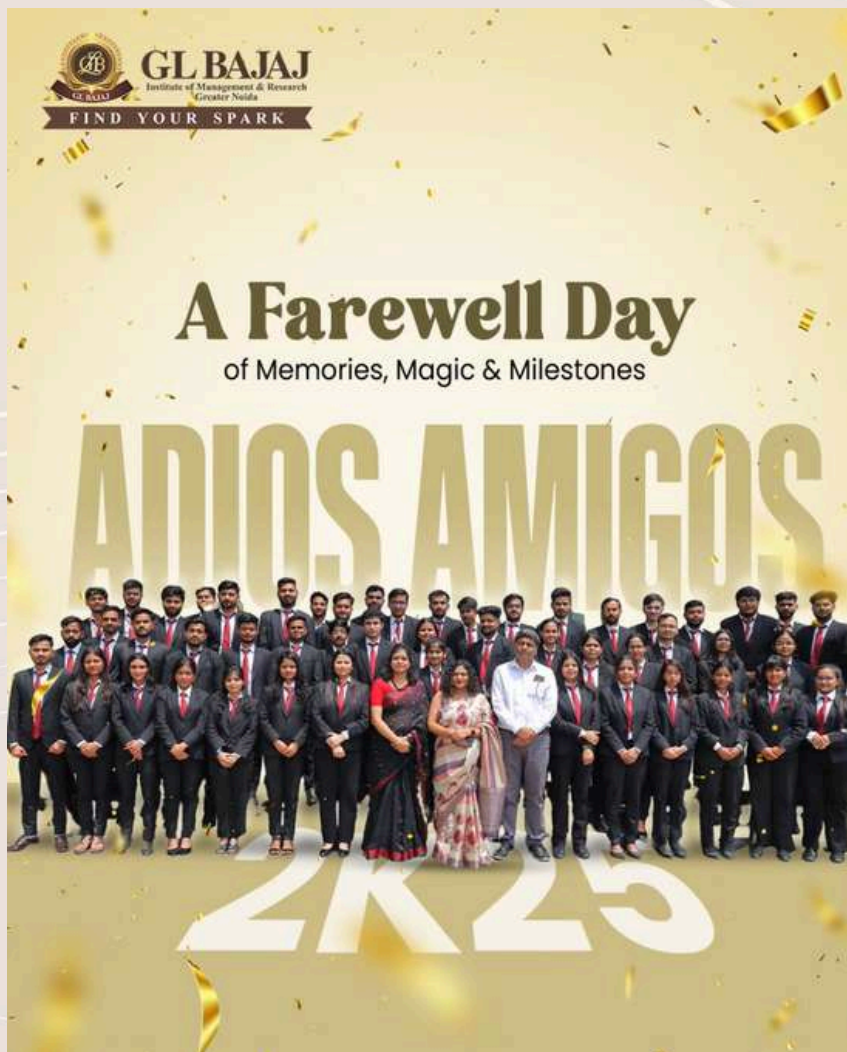


## GLBIMR Bids Farewell to PGDM Batch 2023–25

**Greater Noida, May 3, 2025** — The campus of GL Bajaj Institute of Management and Research (GLBIMR) was filled with emotion, excitement, and energy as it hosted a heartfelt farewell for the PGDM Batch of 2023–25. Titled “Adios Amigos – 2K25,” the evening was a vibrant mix of reflection, joy, and celebration.

The farewell brought together students, faculty, and staff to honour the journey of the outgoing batch. It was a night etched with emotional goodbyes, shared laughter, and memories that will remain cherished for years to come.

From soul-stirring speeches to electrifying dance performances, the event captured the spirit of GLBIMR — one of unity, growth, and lasting connections. Students dressed in their finest took to the stage to express their gratitude, reminisce about unforgettable moments, and celebrate friendships that have stood the test of time.

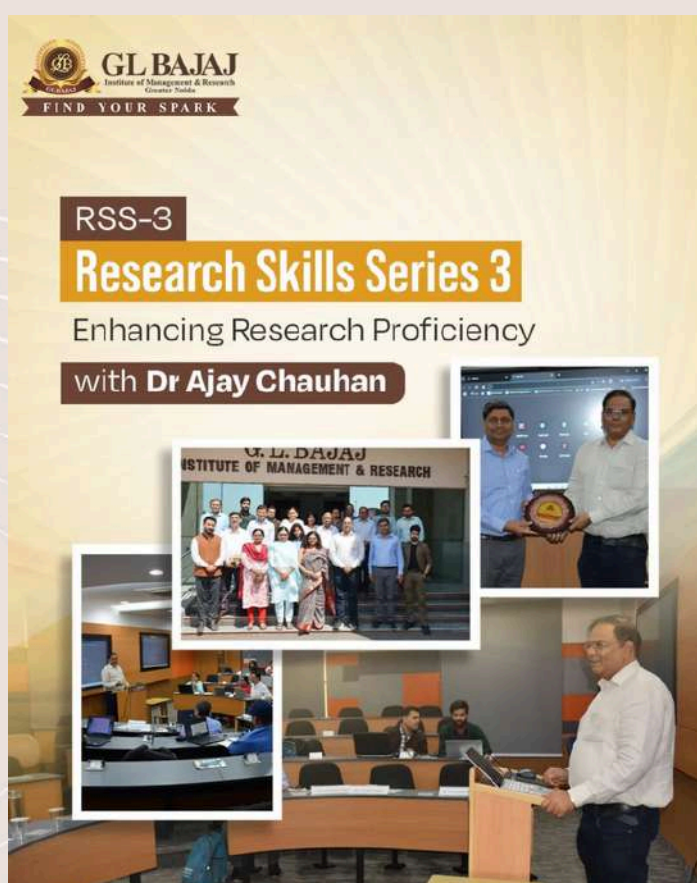


## GLBIMR Concludes Part 1 of RSS-3 Research Skills Series with Insightful FDP

GLBIMR successfully concluded Part 1 of its RSS-3 Research Skills Series (FDP), a transformative five-day program aimed at equipping faculty and staff with cutting-edge research competencies. The session was led by the esteemed Dr. Ajay Chauhan, Founder of Research Shiksha, and brought together academic minds eager to strengthen their research acumen.

This Faculty Development Program (FDP) was an intensive and hands-on exploration of modern research tools and methodologies, covering:

- Smart PLS (Partial Least Squares Structural Equation Modeling)
- Implementation of NCA (Necessary Condition Analysis) and FSQCA (Fuzzy Set Qualitative Comparative Analysis)
- AI-powered research tools including Paperpal, Scispace, Litmaps, Elicit, Research Rabbit, Replit, Jasper AI, Napkin AI, and Julius AI
- Applications of Machine Learning in research
- Time Series Analysis using Orange and Julius AI
- Integration of chatbots in academic writing





1 May - 31 July 2025

Quarterly Newspaper

## GLBIMR Hosts Transformative FDP on Advanced Research Tools:

GL Bajaj Institute of Management & Research (GLBIMR) successfully conducted the second part of its Faculty Development Program (FDP) series titled Research Skill Series (RSS-3) on May 8th and 9th, 2025. The intellectually enriching session was graced by the esteemed presence of Dr. Shalini Srivastava, Professor at JIMS, Delhi, as the chief resource person.

The event commenced with a warm welcome by Dr. Anand Rai, Head of Department, setting a tone of academic enthusiasm and collaborative spirit. Under the continued mentorship of Dr. Adarsh Garg, the two-day program brought together faculty members, research scholars, and staff to explore advanced techniques in data analysis.

The session brought together students under the presence of Dr. Arpita Srivastava, and Dr. Surabhi Singh, creating a rich environment for knowledge exchange. From exploring the fundamentals of green marketing to tackling the branding challenges of tomorrow, the event encouraged GLBIMR's PGDM students to rethink branding not just as a business tool, but as a catalyst for positive change.

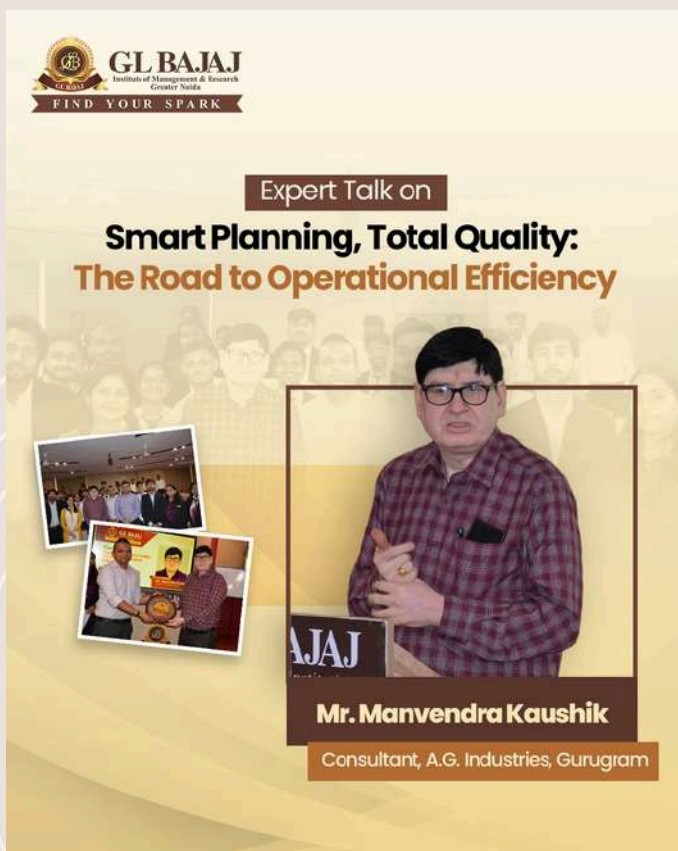


## Expert Talk at GLBIMR Equips PGDM Students with Tools for Operational Excellence | ETS

GL Bajaj Institute of Management & Research (GLBIMR) hosted an insightful expert talk for the PGDM Batch 2024–26, featuring Mr. Manvendra Kaushik, Consultant at A.G. Industries, Gurugram. The session offered students a deep dive into the strategies and practices that drive operational excellence in the modern business landscape.

With a focus on smart planning, total quality management, and team empowerment, Mr. Kaushik shared practical frameworks and real-world experiences that bridged the gap between theory and execution.

The talk resonated deeply with the students, enhancing their understanding of how operational excellence translates into competitive advantage. Events like these underscore GLBIMR's commitment to blending academic rigor with industry relevance, preparing future leaders to excel in dynamic business environments.





## GLBIMR Hosts Insightful Alumni Talk on Digital Consumer Trends | ATS



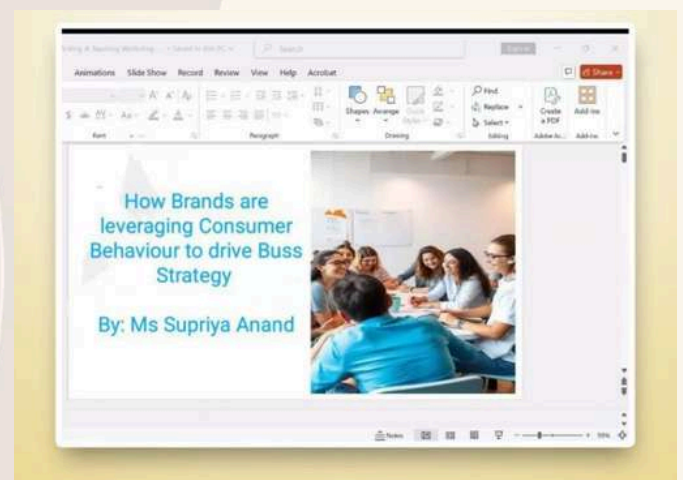
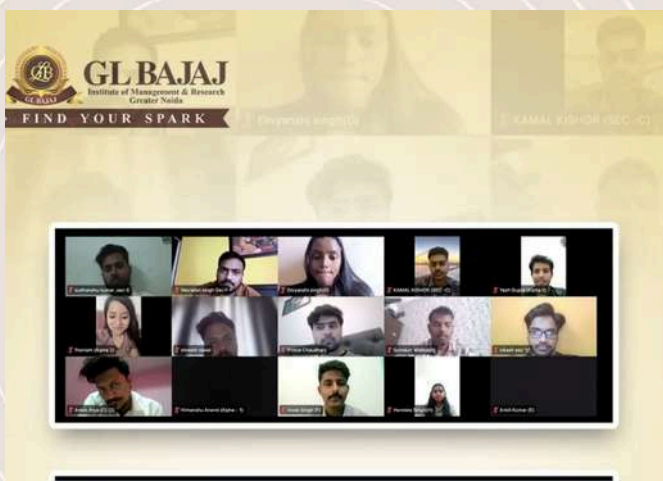
GL Bajaj Institute of Management & Research (GLBIMR) organized an engaging online Alumni Talk on April 23, 2025, exclusively for the PGDM 2024–26 batch.

The session featured distinguished alumna Ms. Supriya Anand, Sales Operations Senior Manager at NTT Data (America), who delivered a thought-provoking talk titled “Decoding the Digital Consumer: How Brands Are Leveraging Consumer Behaviour to Drive Business Strategy.”

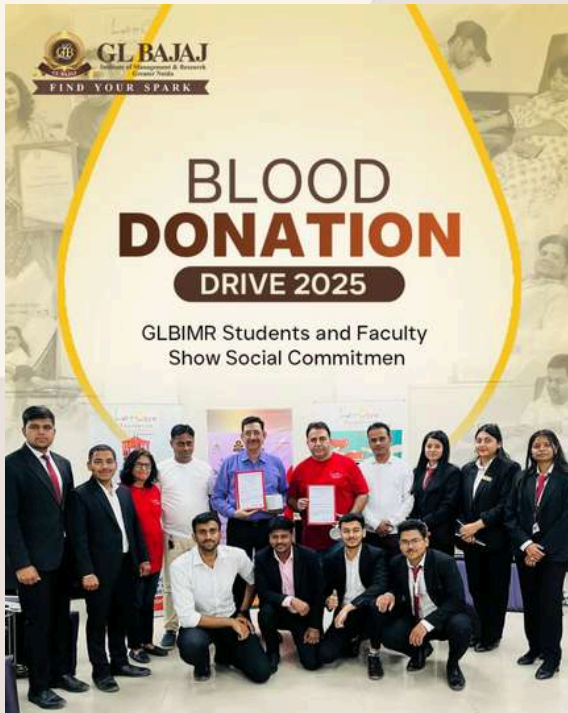
Drawing from her rich industry experience, Ms. Anand provided valuable insights into how leading global brands are analyzing evolving consumer behaviors to shape data-driven marketing strategies.

The session emphasized the increasing importance of digital footprints, personalization, and real-time analytics in brand planning and customer engagement. Marketing specialization students gained practical knowledge on:

- Understanding shifting consumer expectations
- Using data as a core driver in brand and business strategies
- Translating consumer insights into actionable marketing plans



## GLBIMR's YSR Club Leads Life-Saving Blood Donation Drive with Enthusiastic Participation



Demonstrating the true spirit of compassion and community service, the Youth Social Responsibility (YSR) Club of GL Bajaj Institute of Management & Research (GLBIMR), in association with Love Care Foundation and NISC, successfully organized a Blood Donation Drive on April 17, 2025.

The initiative was conducted under the guidance of Dr. Arvind Kumar Bhatt, with strong support from Dr. Sapna Rakesh, Director, GLBIMR. The drive witnessed enthusiastic participation from both students and faculty members, resulting in the collection of 50 units of life-saving blood in just one day.

Beyond the numbers, the drive was a reflection of the institute's commitment to social responsibility and community engagement. Donors received tokens of appreciation such as certificates and mugs, but the true reward was the overwhelming sense of purpose and solidarity that resonated throughout the campus.

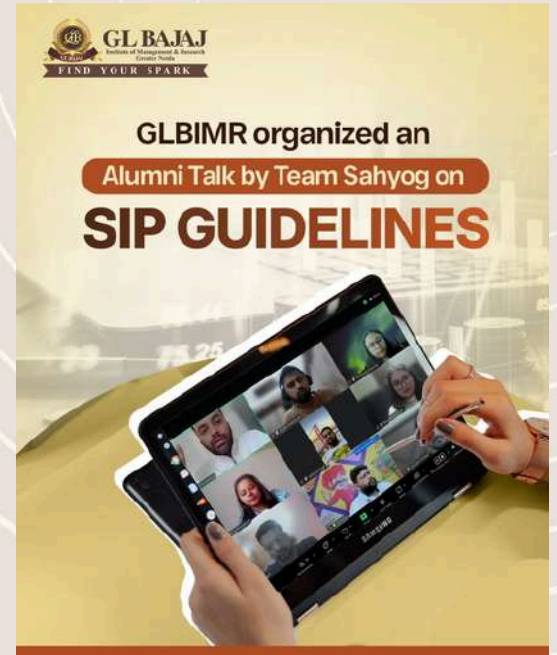




## Alumni Talk by Team Sahyog Prepares Students for Successful Summer Internships

GL Bajaj Institute of Management & Research (GLBIMR) hosted a focused and informative Alumni Talk on May 25, 2025, organized by Team Sahyog, to guide PGDM students through the essential aspects of the upcoming Summer Internship Program (SIP).

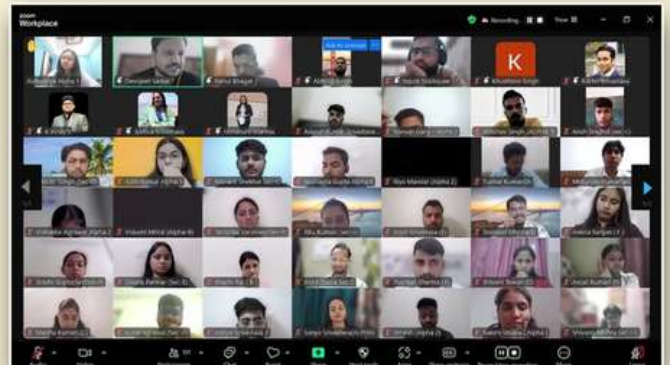
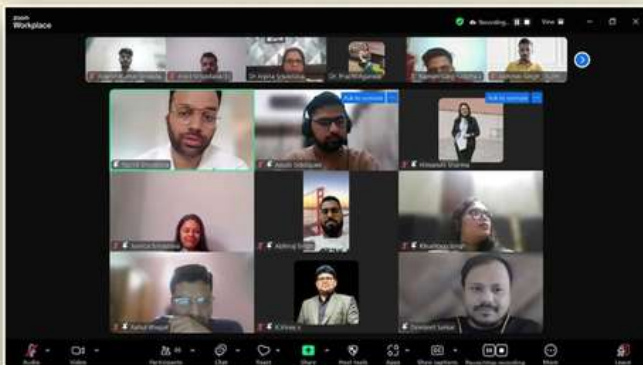
Titled “SIP Guidelines”, the session aimed to equip students with the practical know-how needed to make the most of their internship experience.



Drawing from their own journeys, alumni shared actionable insights on:

- Effective documentation and reporting practices
- Setting clear and realistic internship goals
- Maintaining professional communication in the workplace
- Navigating challenges and making a lasting impression

The session was a valuable opportunity for students to learn directly from those who have already experienced the transition from campus to corporate life. By blending practical advice with real-life anecdotes, the alumni panel provided a roadmap for success in internships and beyond.







1 May - 31 July 2025

Quarterly Newspaper

## GLBIMR Faculty Wins Best Case Study Award at AIMA's 5th Case Writing Competition

GL Bajaj Institute of Management and Research (GLBIMR) proudly celebrates a significant academic achievement as Dr. Arpita Srivastava, Dr. Nidhi Srivastava, and Dr. Manisha Singh were awarded the 1st Best Case Study Award at the AIMA (ICRC) 5th Case Writing Competition and Conference, held in collaboration with the Association of Indian Universities (AIU) from May 29–31, 2025.

Their case study, titled “UnBubble – Scaling Sustainability in E-commerce Packaging”, was recognized for its depth, originality, and relevance to contemporary business challenges. The study highlighted innovative approaches to sustainability in the fast-growing e-commerce sector, aligning with global goals of responsible business and environmental stewardship.

This national recognition is a proud reflection of GLBIMR's commitment to impactful research, academic excellence, and industry-relevant learning. The institute continues to encourage scholarly contributions that address real-world issues and inspire future leaders.



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Greater Noida  
FIND YOUR SPARK

ICRC  
India Case Research Centre

AIMA  
ALL INDIA MANAGEMENT ASSOCIATION

**1st**

**Best Case Study in AIMA (ICRC)**

5th Case Writing Competition and Conference, in collaboration with Association of Indian Universities (AIU) from 29th - 31st May 2025

**Dr. Arpita Srivastava**  
Professor | GLBIMR

**Dr. Nidhi Srivastava**  
Professor | GLBIMR

**Dr. Manisha Singh**  
Associate Professor | GLBIMR

**Case Title:**

**"UnBubble - Scaling Sustainability in E-commerce Packaging"**

[www.glbimr.ac.in](http://www.glbimr.ac.in)

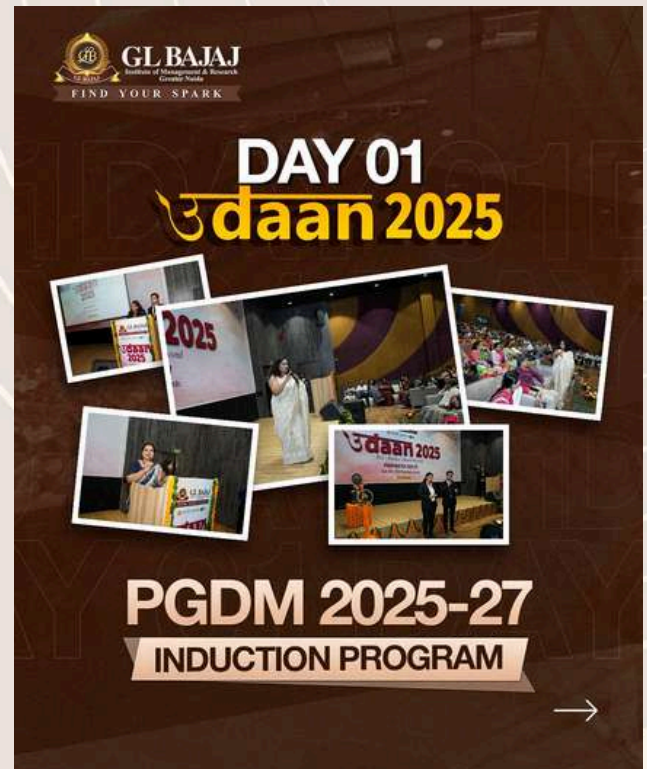


## Induction Program “Udaan” 2025–27 Begins at GLBIMR with a Warm Welcome

GL Bajaj Institute of Management & Research (GLBIMR) inaugurated the PGDM Induction Program 2025–27 with a purpose-driven and heartfelt opening on Day 1, setting a strong foundation for an enriching academic journey.

The day was thoughtfully designed to foster trust and connection between the institute and the families of incoming students. Parents were warmly welcomed to experience campus life firsthand through a guided tour, offering insights into the learning environment, infrastructure, and student facilities at GLBIMR.

A key highlight of the day was the orientation session, where the institute’s vision, academic pedagogy, and commitment to holistic development were shared with students and their families.





1 May - 31 July 2025

Quarterly Newspaper

## Induction Program “Udaan” 2025–27 Begins at GLBIMR with a Warm Welcome

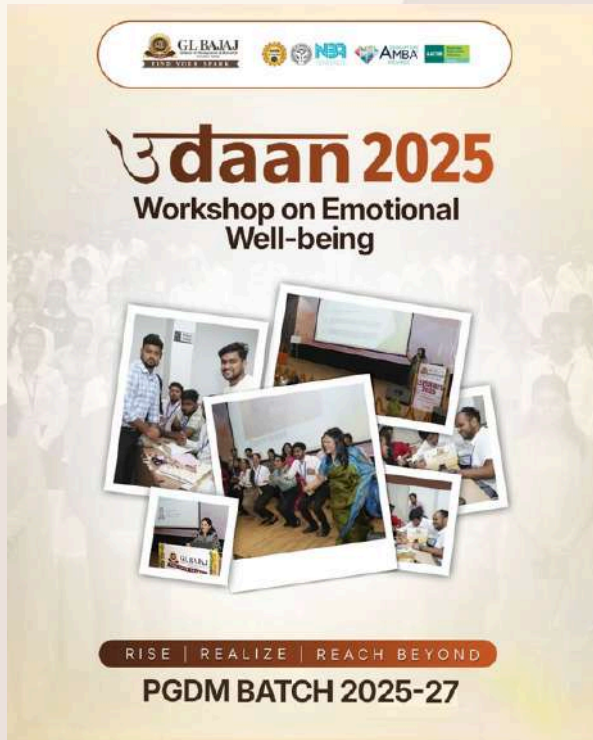
In her inspiring address, Dr. Sapna Rakesh, Director – GLBIMR, emphasized the importance of academic discipline, institutional support systems, and the pivotal role of parental encouragement in shaping a student’s success.

The day concluded with an engaging Q&A session, allowing parents to clarify their queries and build a sense of confidence in the institute’s approach and values. This warm and inclusive start reflects GLBIMR’s ongoing commitment to collaboration, transparency, and student-centered growth.





## Udaan 2025 Takes Flight with a Workshop on Emotional Well-Being at GLBIMR



Udaan 2025, the much-anticipated induction program at GL Bajaj Institute of Management & Research (GLBIMR), took a meaningful turn with a powerful and reflective workshop on emotional well-being, conducted by HappifyU.

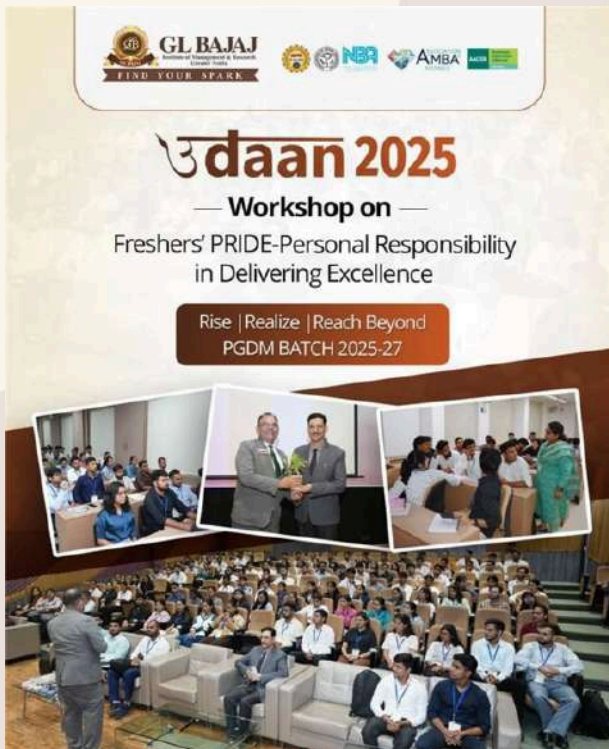
Led by wellness experts Ms. Divya Shah and Ms. Shweta Grover, the session centered on building emotional resilience, empathy, and inner healing—laying the foundation for a balanced and self-aware academic journey. Through interactive activities and guided reflections, students were encouraged to explore the importance of mental wellness in personal and professional life.

The workshop not only added emotional depth to the induction experience but also reaffirmed GLBIMR's commitment to nurturing well-rounded individuals equipped to thrive in all aspects of life.





## Udaan 2025: Freshers' PRIDE Workshop Equips Students for Excellence



As part of the ongoing Udaan 2025 induction program, GL Bajaj Institute of Management & Research (GLBIMR) hosted the dynamic Freshers' PRIDE Workshop, empowering the PGDM Batch 2025–27 to begin their academic journey with clarity, confidence, and purpose.

Led by renowned trainer Dr. Surya Narain Bahadur, the workshop focused on essential 21st-century competencies including personal accountability, communication, critical thinking, and digital literacy. Through interactive discussions and real-world caselets, students explored how to lead with innovation, embrace change, and contribute as responsible, impactful professionals.

The workshop was a seamless blend of learning and leadership, made possible by the inspiring guidance of Dr. Sapna Rakesh, Director – GLBIMR. A special note of appreciation goes to Prof. Priyanka Sadhna and the dedicated faculty and staff whose efforts ensured the program's success.



## NHRDN President Inspires Future Leaders at GLBIMR

As part of the ongoing Udaan 2025 induction program, GL Bajaj Institute of Management & Research (GLBIMR) had the privilege of hosting the President of the National HRD Network (NHRDN) for an inspiring leadership session with the incoming PGDM Batch 2025–27.

In a session filled with motivation and real-world relevance, students gained deep insights into the power of personal choices, effective time management, and the value of continuous learning. The talk emphasized how future leaders must embrace responsibility, adaptability, and self-discipline to thrive in today's dynamic business environment.

The interaction was not just a learning opportunity—it was a moment of reflection and vision-building for students stepping into their professional journeys. Udaan 2025 continues to set the tone for a transformational experience at GLBIMR, where leadership begins with insight and intent.





## GLBIMR Hosts Insightful Industry Talk on Growth Mindset and Leadership



At GL Bajaj Institute of Management & Research (GLBIMR), education goes beyond management theory—it's about cultivating the mindset that drives impact. In a recent Industry Expert Talk, PGDM students had the opportunity to engage with Mr. Prasoon Prabhajan, who delivered a thought-provoking session on “Mindset That Matters.”

he talk centered around building a growth-oriented, emotionally intelligent, and purpose-driven approach to leadership and career development.

Students explored actionable lessons that will shape not only how they work, but how they grow:

- Shifting from a fixed to a growth mindset
- The power to unlearn and relearn
- Leading with resilience and self-awareness
- Seeing careers as jungle gyms, not ladders
- Building a personal brand and embracing stretch roles



## RBL Bank's Ms. Surabhi Dixit Inspires Freshers During Orientation Week



As part of Orientation Week – Week 1, GL Bajaj Institute of Management & Research (GLBIMR) hosted an engaging and insightful Expert Talk featuring Ms. Surabhi Prakash Dixit, a senior professional from RBL Bank.

Addressing the PGDM Batch 2025–27, Ms. Dixit offered valuable guidance on how to navigate today's competitive job market with resilience, clarity, and purpose. She emphasized the importance of continuous upskilling, adaptability, and staying aligned with one's personal values to build a purpose-driven and fulfilling career.

Her powerful message – “Do it with heart, and success will follow” – deeply resonated with the freshers, leaving them motivated to approach their journey at GLBIMR with both passion and persistence.

The session was a key highlight of the Orientation Week, reinforcing GLBIMR's commitment to connecting students with real-world insights and empowering them to thrive as future-ready professionals.





1 May - 31 July 2025

Quarterly Newspaper

## GLBIMR Students Experience Politics, Media & Poetry Live at News18 Studios

In a one-of-a-kind experiential learning opportunity, students of PGDM Batch 2025–27 from GL Bajaj Institute of Management & Research (GLBIMR) participated in a live studio recording of “Lapete Mein Netaji” at News18 Studios, an initiative organized by the Industry Interface Cell.

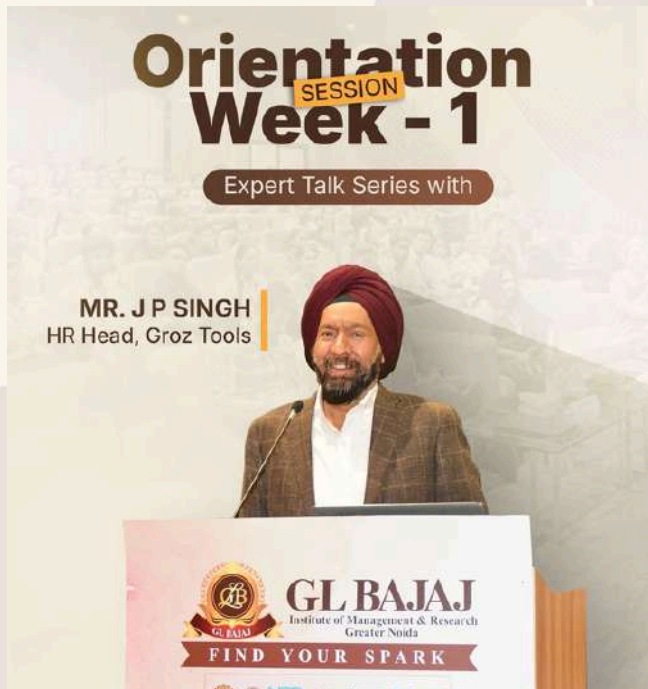
Anchored by senior journalist Mr. Kishore Ajwani, the show featured a high-energy political debate between Mr. Rajesh Chaudhary (BJP) and Wing Commander Anuma Acharya (Congress), offering students a front-row seat to the complexities of televised political discourse.

This immersive experience not only enhanced students' media literacy and critical thinking but also showcased GLBIMR's dedication to experiential learning and alternative perspectives in management education.





## Mr. J P Singh Empowers GLBIMR Students with Career Clarity and Strategic Insights



As part of the Orientation Week at GL Bajaj Institute of Management & Research (GLBIMR), newly inducted PGDM students (Batch 2025–27) participated in a highly impactful session with Mr. J P Singh, HR Head at Groz Tools, centered on the theme: “Career Growth and Choosing the Right Career for Students.”

In a session that blended real-world insights with practical career advice, Mr. Singh guided students through the essentials of building a purposeful and future-ready career path.

He emphasized the importance of self-assessment, industry awareness, and strategic planning, laying the groundwork for long-term professional success.

The session provided students with clarity and direction while easing anxieties often associated with career decisions. It marked a powerful beginning to their journey at GLBIMR, reinforcing the institute’s commitment to career-focused education and industry integration from day one.



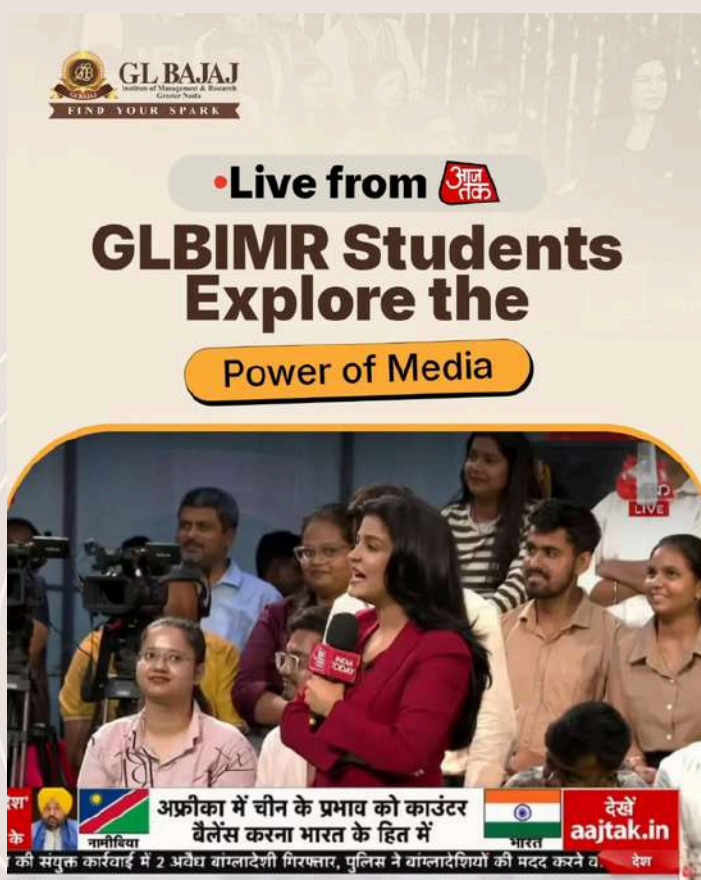


## GLBIMR Students Experience Politics, Media & Poetry Live at News18 Studios

Taking learning beyond the classroom, the Industry Interface Cell at GL Bajaj Institute of Management & Research (GLBIMR) organized an immersive visit to the Aaj Tak News Studio for the PGDM Batch 2025–27.

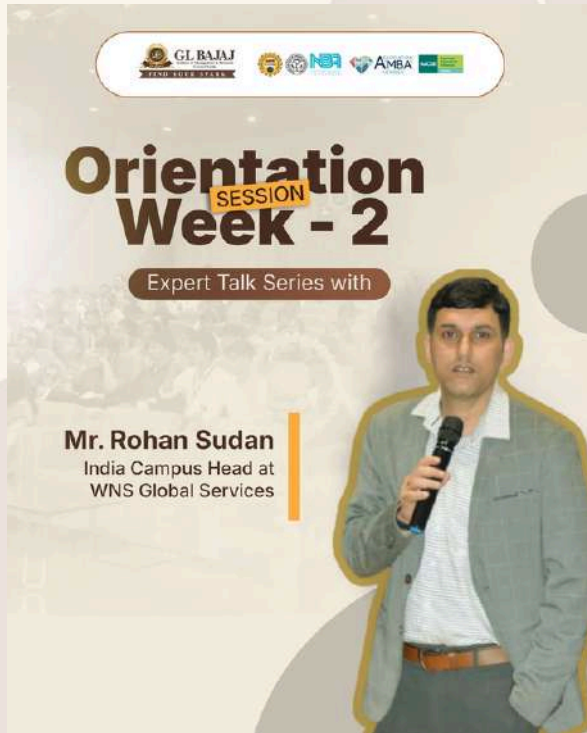
Students witnessed firsthand the intensity of national political discourse during debates on shows like Jabaz Bajigar and Halla Bol, gaining rare insights into the workings of media and politics. The experience was further enriched by direct interactions with political panelists representing diverse viewpoints.

The highlight of the day was watching renowned anchor Anjana Om Kashyap skillfully moderate consecutive shows addressing critical topics such as religious conversions, Aadhaar misuse, and the Prime Minister's diplomatic visits. Demonstrating their readiness to engage actively, GLBIMR students posed incisive questions, reflecting the institute's focus on nurturing bold, informed, and questioning future leaders.





## From Campus to Corporate: GLBIMR Hosts WNS India Campus Head for Expert Talk | ETS



GL Bajaj Institute of Management & Research (GLBIMR) had the privilege of hosting Mr. Rohan Kumar Sudan, India Campus Head at WNS Global Services, for an inspiring expert session with PGDM students.

During the talk, Mr. Sudan emphasized the importance of self-branding, and the seamless integration of technical expertise with strong communication skills—key factors for confidently navigating today's corporate landscape.

His valuable insights equipped students with practical strategies to transition smoothly from academics to professional success, reinforcing GLBIMR's commitment to bridging campus learning with industry readiness.

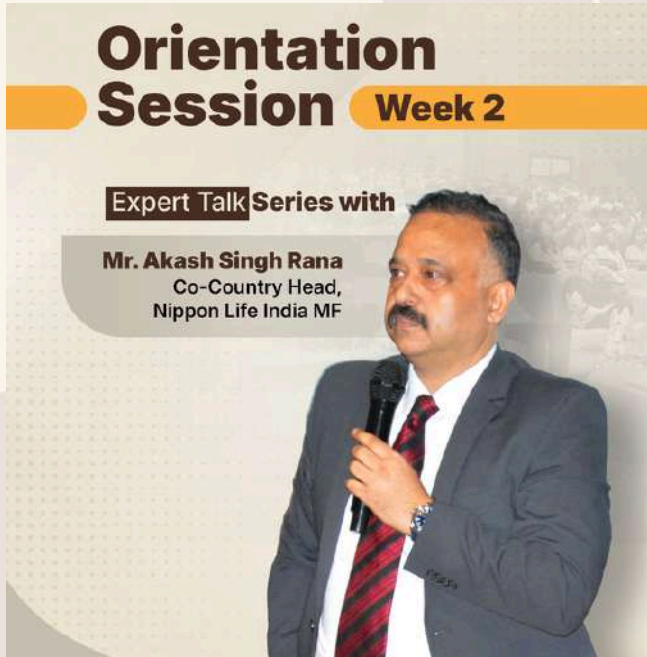




1 May - 31 July 2025

Quarterly Newspaper

## GLBIMR Hosts Nippon Life India MF's Co-Country Head for Inspiring Talk



GL Bajaj Institute of Management & Research (GLBIMR) recently had the honour of hosting Mr. Akash Singh Rana, Co-Country Head of Nippon Life India Mutual Fund, for a motivating expert talk with PGDM students.

Mr. Rana's session was a compelling blend of career wisdom and life lessons, emphasizing the power of mindset and the transformative impact of compounding—both in investments and personal growth.

Key takeaways from his talk included the importance of staying disciplined, embracing the journey with patience, and recognizing that while the first step may be challenging, consistent effort leads to meaningful growth.



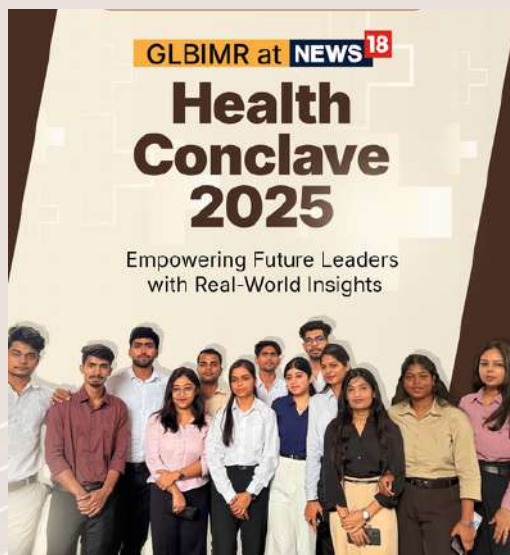


## GLBIMR Students Engage with National Leaders at News18 Health Conclave 2025

GL Bajaj Institute of Management & Research (GLBIMR) proudly facilitated the participation of its PGDM students in the prestigious News18 Health Conclave 2025, a national platform featuring visionary leaders including Shri J.P. Nadda, Shri Brajesh Pathak, Dr. Sandhya Pandey, and others.

The conclave addressed critical themes such as diabetes prevention, youth mental health, and the integration of AI in healthcare, providing students with valuable insights into the evolving healthcare landscape.

Interacting with policymakers, medical experts, and media personalities, GLBIMR students gained firsthand exposure to multidisciplinary perspectives, reinforcing the institute's commitment to experiential learning and holistic development.





1 May - 31 July 2025

Quarterly Newspaper

## GLBIMR Students Experience Political Satire Live on News18's “Lapete Mein Netaji”

GL Bajaj Institute of Management & Research (GLBIMR) proudly offered its PGDM students a unique opportunity to attend a live recording of “Lapete Mein Netaji”, the acclaimed political satire show hosted by Kishore Ajwani on News18 India.

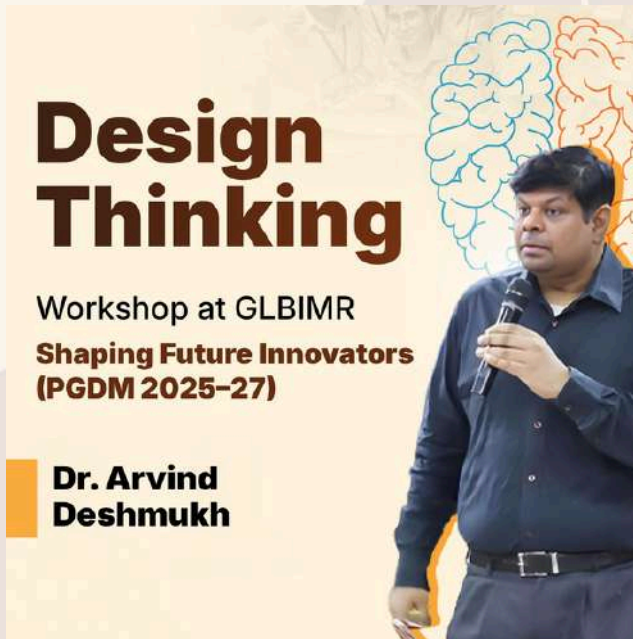
The episode focused on the upcoming Bihar elections, combining sharp political analysis with witty satire to provide a nuanced understanding of the electoral landscape.

This immersive experience gave students a front-row seat to contemporary political discourse, encouraging critical thinking and enhancing their media literacy—key skills for future leaders navigating today’s complex socio-political environment.





## GLBIMR Sparks Innovation with Design Thinking Workshop for PGDM Batch 2025–27



GL Bajaj Institute of Management & Research (GLBIMR) hosted an engaging Design Thinking Workshop for the PGDM Batch 2025–27 from July 22 to 25, 2025, aimed at nurturing innovative mindsets and practical problem-solving skills among future entrepreneurs.

Led by Mr. Arvind Deshmukh, a renowned Learning & Development professional and Design Thinking expert, the workshop provided students with hands-on experience in empathy mapping, ideation, and rapid prototyping.

Students were encouraged to challenge conventional thinking and approach problems with creativity and empathy, essential qualities for tomorrow's leaders.





## GLBIMR Advances Academic Excellence with Faculty Development Program on AACSB Accreditation

GL Bajaj Institute of Management & Research (GLBIMR) recently hosted a significant Faculty Development Program focused on the Value of AACSB Accreditation. The session was led by Mr. Prathap Das, Regional Head (South Asia) of AACSB International.

The program offered in-depth insights into global quality standards, best practices in management education, and the transformative impact of AACSB accreditation on academic excellence.

This initiative underscores GLBIMR's unwavering commitment to elevating the quality of education and aligning with international benchmarks, reinforcing its position as a leader in management education.



## Alumni Corner

### Alumnus of the Quarter

On behalf of the entire **GLBIMR family**, we extend our heartfelt congratulations to **Ms. Nicky Singh (PGDM Batch 2021-23)** on Senior Corporate Manager at **Wildcraft**.

Your unwavering dedication, hard work, and exceptional leadership have always been an inspiration to us. As you embark on this exciting new chapter in your career, we wish you nothing but success, growth, and countless achievements.

Your journey has been a testament to the power of perseverance and a passion for excellence. This promotion is a reflection of your remarkable ability to lead, inspire, and bring out the best in those around you. We have no doubt that you will continue to make a significant impact and lead your team to greater heights. May this new role open doors to even more opportunities, challenges, and triumphs.





## Alumni Corner

### Alumnus of the month

On behalf of the entire **GLBIMR family**, we extend our heartfelt congratulations to **Mr. Jattin Sharma (PGDM Batch 2012-14)** on becoming CBG Centre Head-HR at **Axis Bank**

Your unwavering dedication, hard work, and exceptional leadership have always been an inspiration to us. As you embark on this exciting new chapter in your career, we wish you nothing but success, growth, and countless achievements.

Your journey has been a testament to the power of perseverance and a passion for excellence. This promotion is a reflection of your remarkable ability to lead, inspire, and bring out the best in those around you. We have no doubt that you will continue to make a significant impact and lead your team to greater heights. May this new role open doors to even more opportunities, challenges, and triumphs.



## **From the Desk of Alumni**

### **Driving Strategic Execution Excellence**

Strategic execution excellence is no longer a competitive advantage—it is a necessity. As organizations pursue complex transformation agendas, the Project Management Office (PMO) plays a pivotal role in ensuring that strategic initiatives are executed with precision, agility, and alignment to business outcomes.

It must become a proactive partner in enterprise change, enabling real-time visibility across portfolios, optimizing resource allocation, and driving risk-adjusted decisions. At HCL, this means leveraging data analytics, automation, and AI-powered tools to gain insights into project health, predict delivery roadblocks, and ensure continuous value realization.

By evolving into a strategy execution engine, the PMO empowers leadership to navigate complexity, respond to market shifts, and stay ahead of the digital curve. For a global technology leader like HCL Technologies, a high-performing PMO not only ensures delivery success—it becomes a cornerstone for sustainable transformation and client success.



***Pravendra Pratap Sisodiya***  
***PGDM Batch 2021-23***  
***Senior Executive-PMO at HCL***  
***Tech***



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## From the Desk of the Editorial Team

It is with great pride and enthusiasm that we present to you the **108th edition of GLB Times**, the official newsletter of GL Bajaj Institute of Management & Research. This edition is a reflection of the creativity, dedication, and teamwork of the students, capturing the essence of the vibrant academic and extracurricular activities that define the GLBIMR experience. We have curated an array of insightful articles, event highlights, and thought-provoking features to keep you informed and inspired. As we continue to celebrate the journey of excellence, we hope this edition resonates with the spirit of innovation and learning that thrives at GLBIMR. **Happy reading!**





GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

### **Program Educational Objectives (PEOs)**

**PEO-1** Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

**PEO-2** Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

**PEO-3** Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

**PEO-4** Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

**PEO-5** Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

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