

1 January - 31 January 2025

Monthly Newspaper

Mahakumbh Amrit Vichar 2025 at GL Bajaj

In a spectacular convergence of spirituality, wisdom, and motivation, GL Bajaj Institute of Technology and Management, in collaboration with Dainik Jagran, hosted the much-awaited Mahakumbh Amrit Vichar 2025. The event, which took place at the GL Bajaj campus, was a resounding success and was graced by an august gathering of prominent personalities, thought leaders, and spiritual luminaries. The gathering was a profound mix of intellectual exchange and spiritual discourse, with the goal of enlightening and inspiring attendees across various walks of life.



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Mahakumbh Amrit Vichar 2025 at GL Bajaj

The Mahakumbh Amrit Vichar 2025 was more than just an event; it was a movement that brought together people of all ages and backgrounds to learn, reflect, and draw inspiration. The event, hosted by Dainik Jagran in collaboration with GL Bajaj, set a platform for an exchange of ideas and experiences, with an emphasis on cultural, spiritual, and intellectual development.

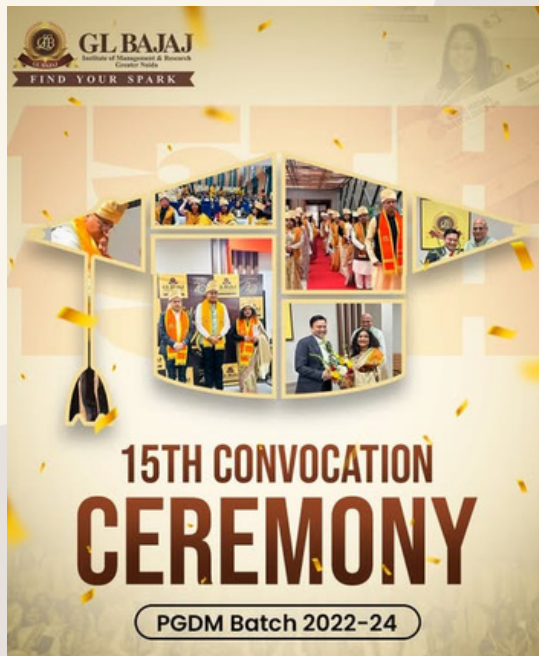
The event covered a wide range of topics including spirituality, self-improvement, national unity, and social responsibility. It was a rare confluence of spirituality and modern-day learning, where ancient wisdom met contemporary knowledge, leaving the attendees with a deeper understanding of themselves and the world around them.



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Celebrating Excellence: GLBIMR's 15th Convocation Ceremony



On January 18, 2025, GL Bajaj Institute of Management and Research marked a momentous occasion with its 15th Convocation Ceremony for the 2022–2024 batch. The event was a grand celebration of achievements, honored by Guest of Honour Dr. Aviral Raj Kapur, Vice Chairman Shri Pankaj Agarwal, Director Dr. Sapna Rakesh, and Chairperson Dr. Anand Rai. The atmosphere was filled with pride and excitement as graduates, proud parents, faculty, and students gathered to recognize the dedication and hard work of the batch.



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Celebrating Excellence: GLBIMR's 15th Convocation Ceremony

A special applause to our toppers—Tanisha Agarwal (Overall Topper, Finance Topper, and Gold Medalist), Nikhil Kumar (HR Specialization Topper), Md. Aquib Numan Siddique (Marketing Topper and Bronze Medalist), and Veer Vikram Singh, Naman Kumar, and Nupur Malhotra (Specialization Toppers). Your achievements serve as an inspiration, proving that focus and perseverance lead to success. Congratulations to all graduates on this incredible milestone, and heartfelt thanks to everyone who made the event truly memorable!



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Honoring Our Visionary Leader: Vice Chairman Sir's Golden Jubilee Celebration

GL Bajaj campus radiated joy and gratitude as we celebrated the 50th birthday of our esteemed Vice Chairman. From the beaming smiles of faculty to the heartfelt gestures of appreciation, the day was a testament to the love and respect he inspires. A true leader, mentor, and guiding force, his unwavering dedication to the GL Bajaj family transforms this institution into more than just a place of learning—it makes it a home.



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Festive Vibes & Togetherness at GLBIMR!



GLBIMR embraced the spirit of unity and celebration by marking Lohri, Makar Sankranti, and the New Year at Sarpanch Bagh – The Modern Village. From the warmth of traditional rituals to the excitement of lively activities, every moment was filled with laughter, camaraderie, and delightful treats. These celebrations highlighted the beauty of togetherness, the strength of teamwork, and the joy of belonging to a close-knit community. Here's to stepping into 2025 with energy, enthusiasm, and a shared commitment to creating even more cherished memories!



Battle Royale Madness: BGMI Showdown at GLBIMR!

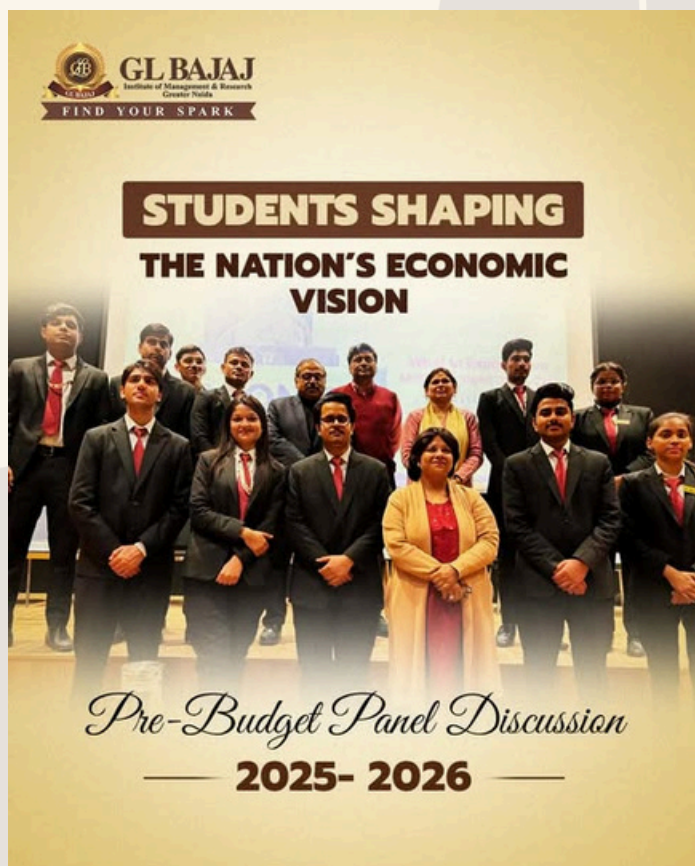


The IT Club at GLBIMR hosted an electrifying BGMI Battle Royale event, where squads of four battled it out in a thrilling test of strategy, coordination, and skill. From intense qualifying rounds to the action-packed grand finale, students showcased their gaming prowess and teamwork. But beyond the competition, the event was a chance to unwind, collaborate, and create unforgettable memories. A huge shout-out to the champions for their stellar performance and to all participants for their incredible enthusiasm! Stay tuned for more exciting events from the IT Club at GLBIMR!



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Shaping the Future: Pre-Budget Panel Discussion at GLBIMR



Aspiring economists, innovators, and visionaries gathered at GLBIMR for a thought-provoking Pre-Budget Panel Discussion on 'What to Expect from Union Budget 2025-26.' From taxation to science and technology, our PGDM students analyzed key sectors, explored industry expectations, and engaged in dynamic debates and Q&A sessions. This marks the beginning of our annual Budget Analysis Series—Vishleshan—where students take the lead in fostering impactful discussions. Here's to driving insightful conversations and shaping a brighter economic future!



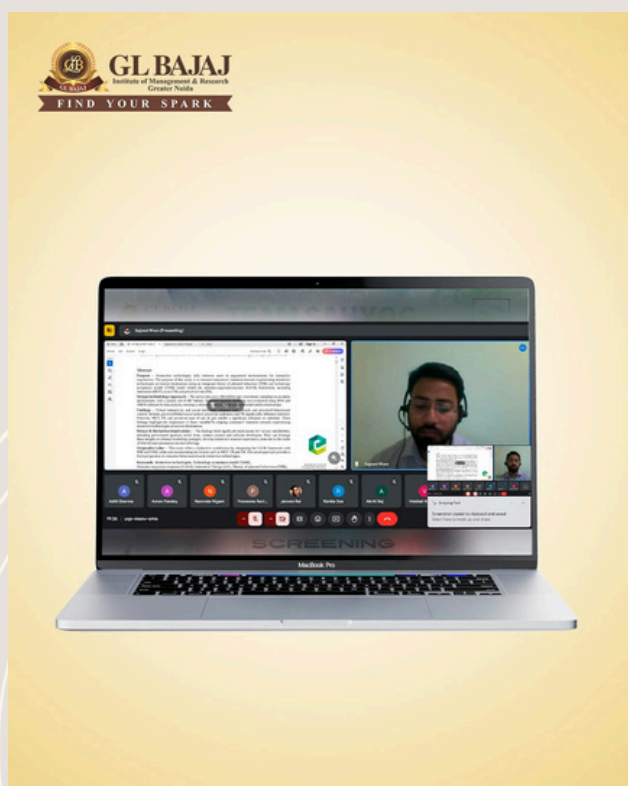
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Enhancing Research Skills: Abstract Writing Workshop at GLBIMR



The Student Research Club at GL Bajaj Institute of Management & Research hosted an enriching session on "Abstract Writing Assistance," led by Dr. Sujood Khan. Students gained valuable insights into the key elements of a strong abstract, witnessed a live demonstration on structuring research abstracts, and received personalized feedback on their submissions. The session not only refined their academic writing and critical thinking skills but also equipped them with the confidence to craft impactful research abstracts for conferences and journals.



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Fostering Education & Sustainability: GLBIMR Signs MoU with Gram Pustakalaya



In a significant step toward education and sustainability, GLBIMR's Center for Sustainability signed an MoU with Gram Pustakalaya, YUVA Bharat, in the presence of esteemed guests, faculty, and students. This strategic collaboration aims to expand students' access to digital and physical library resources, encourage community-driven educational initiatives, and offer opportunities to engage in Gram Pustakalaya's enriching knowledge-sharing programs. Together, we are empowering future leaders and building a more sustainable future!



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UPAY Initiative: Empowering Students for Social Impact



जनमत संग्रह:
आपकी राय, हमारी दिशा

A survey-based initiative by the Centre for Sustainability, UPAY GLBIMR

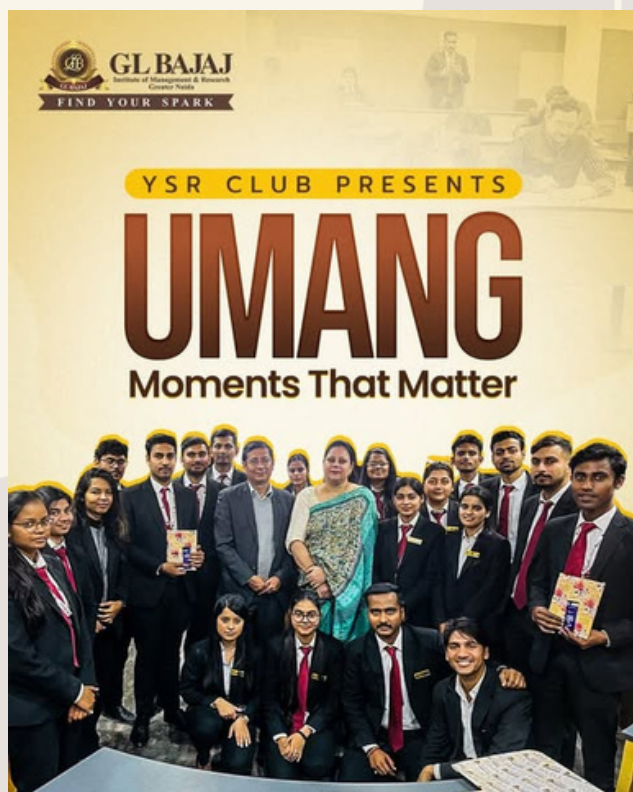
On January 25, 2025, the Centre for Sustainability under the UPAY GLBIMR Chapter organized an engaging survey-based activity, encouraging students to tackle real-world societal challenges. Through in-depth analysis and innovative problem-solving, participants demonstrated their dedication to collaborative learning and active civic engagement. Kudos to all students for their valuable insights, and congratulations to the winning teams for their well-researched reports!



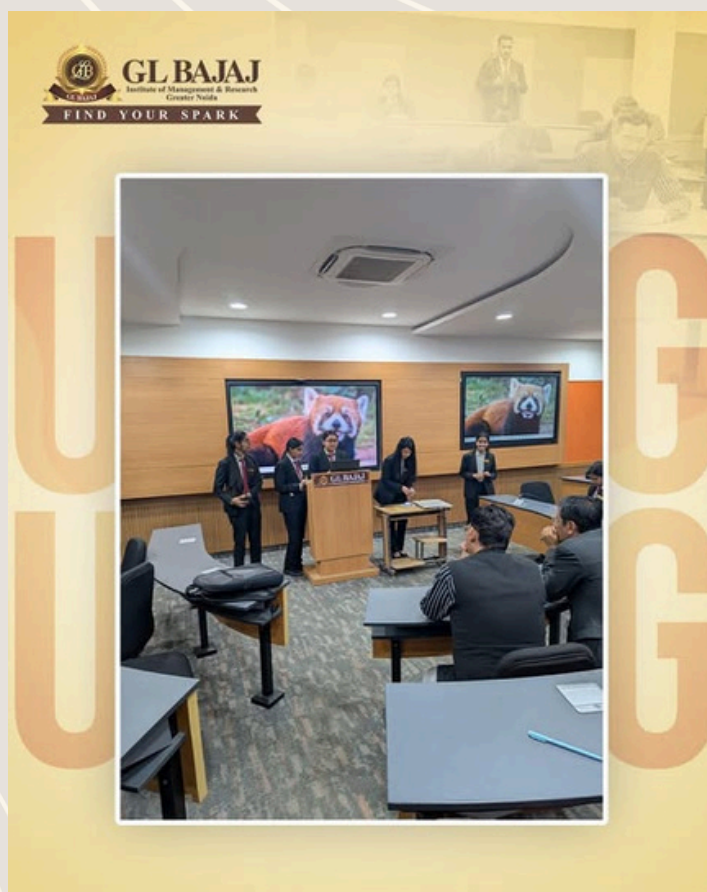
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UMANG: Spreading Joy and Kindness at GLBIMR!

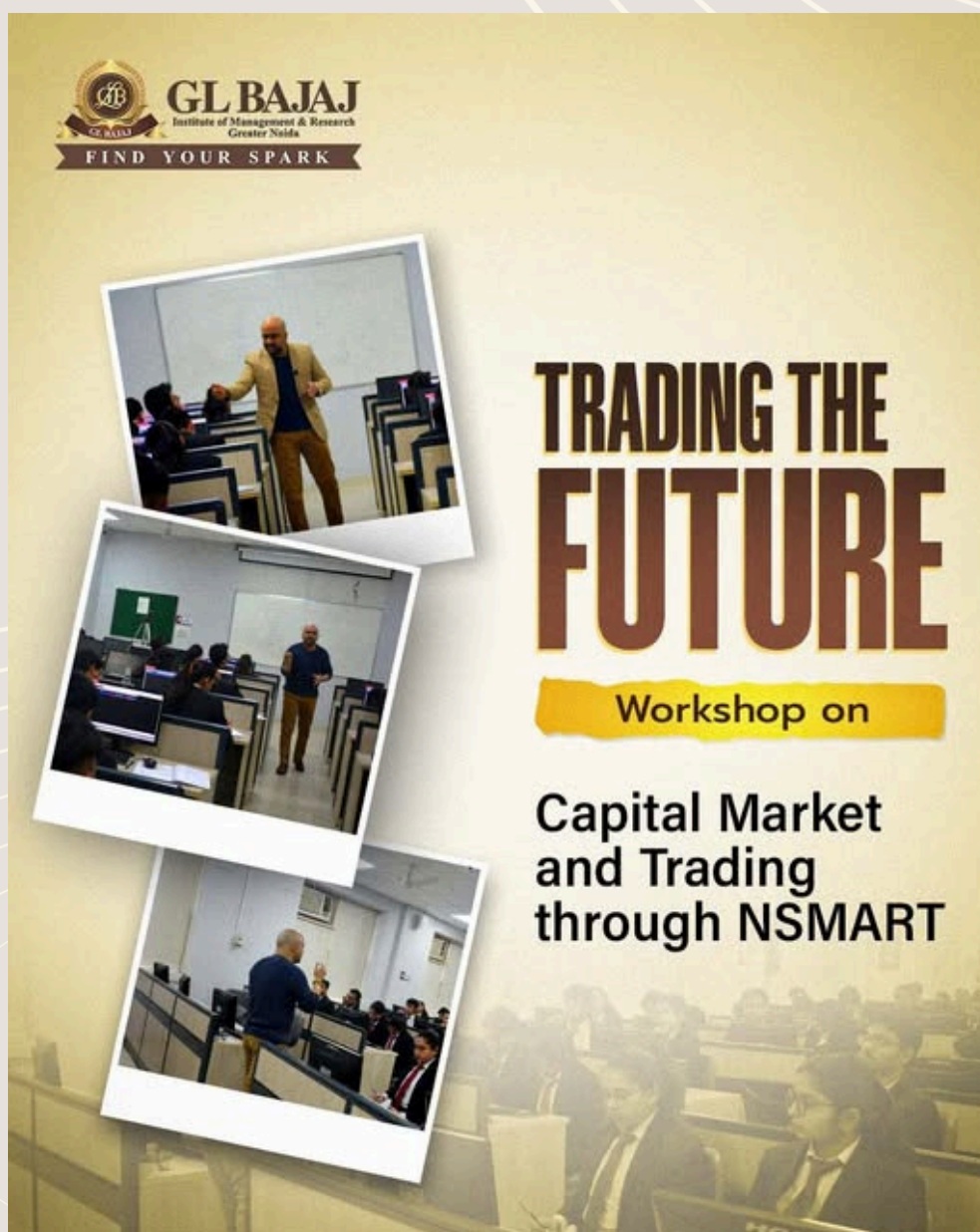


On January 29, 2025, GLBIMR's YSR Club hosted UMANG, a heartwarming event that brought students together for a day of joy and meaningful connections. From the Compliment Chit Activity, which spread kindness anonymously, to the lively Passing the Thing game, every moment was filled with laughter and positivity. A big thank you to everyone who made this event truly special!



Exploring Capital Markets: NSMART Workshop at GLBIMR

On January 21, 2025, GL Bajaj Institute of Management and Research (GLBIMR) organized an insightful workshop on "Capital Market and Trading through NSMART," offering students valuable exposure to financial markets and career opportunities in trading. Led by Mr. Himanshu Arora, the session covered key topics such as career pathways in stock markets, an introduction to NSMART, mock trading, and data analysis for company research. Coordinated by Dr. Shuchita Singh, the workshop reinforced GLBIMR's commitment to equipping students with practical skills for success in the dynamic world of capital markets and trading.



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Finance Club Presents: Scam Alert – Strengthening Financial Awareness

The Finance Club at GLBIMR organized "Scam Alert," an interactive session designed to help PGDM students detect and prevent financial fraud. Through real-world case studies, quizzes, and role-plays, participants identified red flags and enhanced their financial literacy. Congratulations to the winners, Team SyncSecure (Riya, Aditi, Rahul, Shresth) and runners-up, Team Titans II (Sakshi, Ankit, Janvee, Season, Ritik), who received cash prizes of ₹2000 and ₹1000, respectively. A special thanks to judges Prof. Mohd Ayaz and Dr. Manisha Singh for their insights. Together, we are building a financially aware and fraud-resilient future!



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HR Conclave 2025: Navigating the Future of Work with HR 4.0

GL Bajaj Institute of Management and Research, in collaboration with NHRDN Delhi & NCR Chapter, successfully hosted an insightful event on HR 4.0 – Shaping the Future of Work through Digital Transformation and AI. The event featured thought-provoking insights from industry leaders, including Mr. Anurag Malik (President, NHRDN Delhi & NCR Chapter & Partner, EY), Ms. Renu Bohra (Vice President, NHRDN & CHRO, National Engineering Industries Ltd.), and Dr. Sapna Rakesh (Director, GLBIMR), highlighting the evolving role of HR in the digital era. A dynamic panel discussion, moderated by Ms. Vibhooti Gupta (Lenovo), brought together distinguished speakers from leading organizations—Ericsson, Omega Seiki Mobility, NEC Corporation India, Yamaha Motor Solutions India, and Max Estates Ltd.—who explored the impact of AI and digital transformation on HR strategies, emphasizing agility, innovation, and enhanced employee experiences. A heartfelt thank you to all our esteemed speakers and participants for making this event a remarkable success!



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HR Conclave 2025: Navigating the Future of Work with HR 4.0



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Enhancing HR Strategies: Session on Effective Talent Acquisition and Workforce Management || ETS



GLBIMR organized a session on "Optimization of Human Resource Planning for Effective Talent Acquisition and Workforce Management," led by Mr. Pranav Ranjan Prasad from Johnson Controls-Hitachi Air Conditioning. The session focused on HR compliance strategies, addressing key aspects such as labor laws, employee rights, workplace safety, and anti-discrimination policies. Mr. Prasad highlighted the importance of regular training, policy development, and compliance monitoring to mitigate risks and improve employee relations. Participants gained valuable insights into aligning HR practices with legal requirements, including fair wages, family leave management, and termination laws, all of which contribute to fostering a positive and legally secure work environment.



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GLBIMR Shines at Startup Summit 2024: Team Synthsecure Clinched 2nd Place

We are thrilled to announce that Team Synthsecure from GL Bajaj Institute of Management & Research secured the 2nd position at the Startup Summit 2024, held at ITS School of Management, Ghaziabad. This remarkable achievement highlights the team's creativity, dedication, and innovative thinking, showcasing GLBIMR's commitment to nurturing future leaders. Congratulations to our brilliant PGDM students and team members, Riya (Alpha-1) and Shresth (Alpha-2), for their outstanding performance. The team was awarded a cash prize of ₹7500 along with certificates in recognition of their exceptional innovation and commitment. Team Synthsecure has truly made GLBIMR proud, setting a high standard and inspiring us all.



GLBIMR TRIUMPHS AT STARTUP SUMMIT 2024!

TEAM SYNTHSECURE SHINES WITH 2ND POSITION



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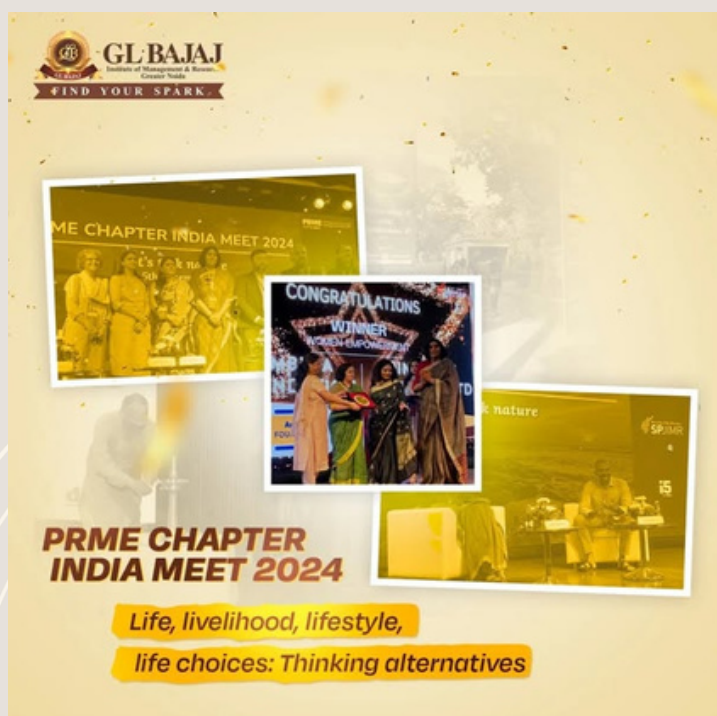
Strokes of Bharat: A Celebration of India's Culture Through Art

The "Strokes of Bharat" competition concluded with a display of vibrant artworks that captured the essence of India's rich culture and creativity. The event was a beautiful showcase of talent and passion, as participants brought to life the spirit of India through their artistic expressions. A heartfelt congratulations to all the participants for their exceptional contributions. Stay tuned for more inspiring artistic journeys in the future!



GLBIMR Participated in PRME Chapter India Meet 2024

We are thrilled to announce our participation in the PRME Chapter India Meet 2024, held on December 5-6, 2024, at SPJIMR Mumbai. The event focused on vital themes such as "Life, Livelihood, Lifestyle, Life Choices: Thinking Alternatives" and "Lived Knowledge Systems: Mainstreaming Alternate Narratives." Key highlights included a panel discussion on the role of sociology in shaping life choices, happiness through giving, and sustainability, as well as a session addressing the gap between traditional knowledge and modern solutions. The event also featured roundtable discussions, fostering stronger connections among PRME members, and celebrated outstanding contributions through the Social Impact and Faculty Excellence Awards. Additionally, the vibrant "Ehsaas" NGO mela showcased impactful grassroots initiatives. We are proud to be part of this engaging dialogue, reinforcing our commitment to sustainability, social impact, and responsible management education.

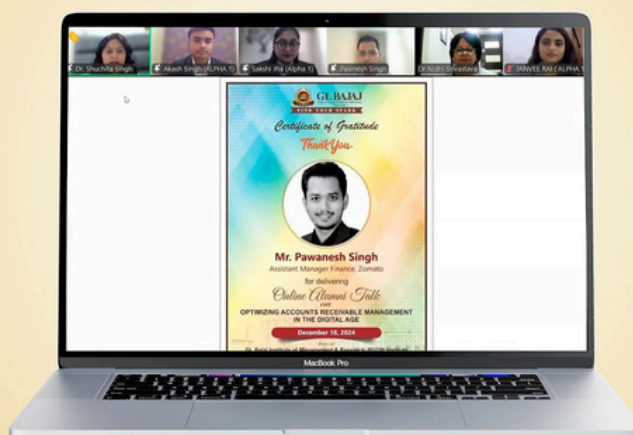
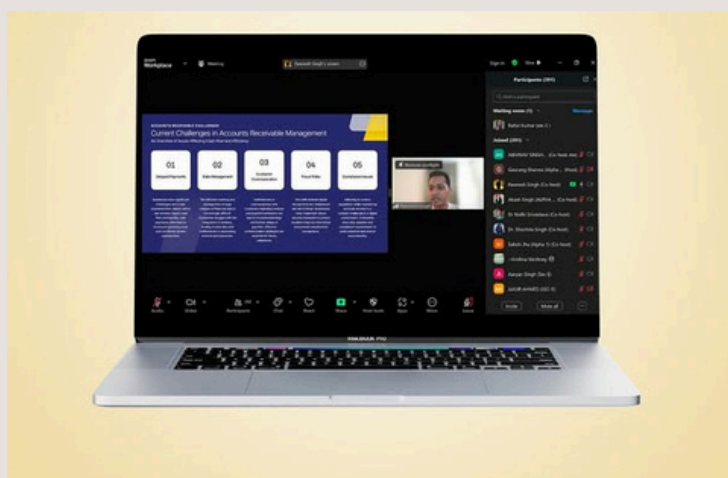
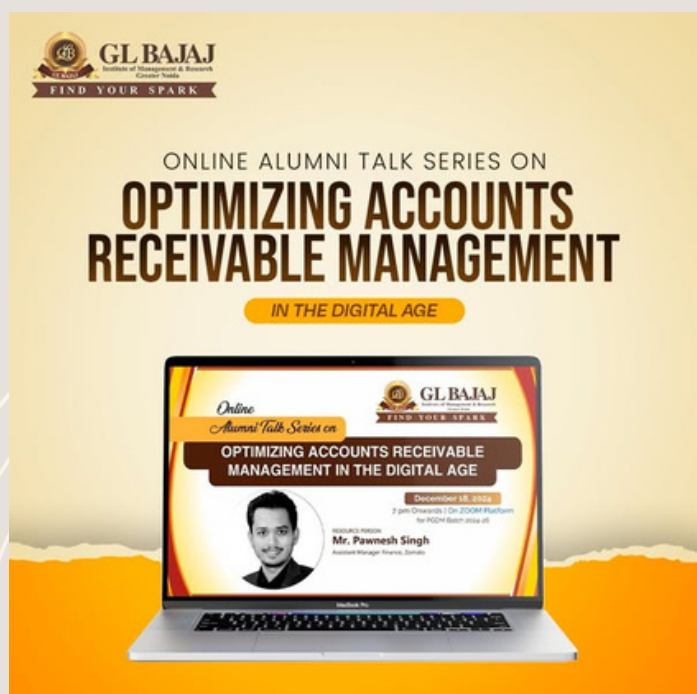


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GLBIMR Hosted Online Alumni Talk on Optimizing Account Receivables in the Digital Age | ATS

GLBIMR organized an Online Alumni Talk Series for its PGDM students on December 18, focusing on 'Optimizing Account Receivables in the Digital Age.' The session featured Mr. Pawanesh Singh, Assistant Manager - Finance at Zomato, who brought over 5 years of experience in FP&A, Accounts Payable, and SAP Implementation. Mr. Singh shared valuable insights on how digital tools like SAP S/4HANA can streamline operations, reduce errors, and enhance cash flow management. Using real-world examples, he demonstrated strategies to minimize delays, ensure timely collections, and maintain healthier cash cycles. He also addressed common challenges and provided practical solutions for integrating modern financial systems into existing frameworks. The session was highly interactive, with an engaging Q&A that left participants well-equipped to navigate the digital transformation in financial management. The event concluded with sincere appreciation for Mr. Singh's time, expertise, and impactful presentation.

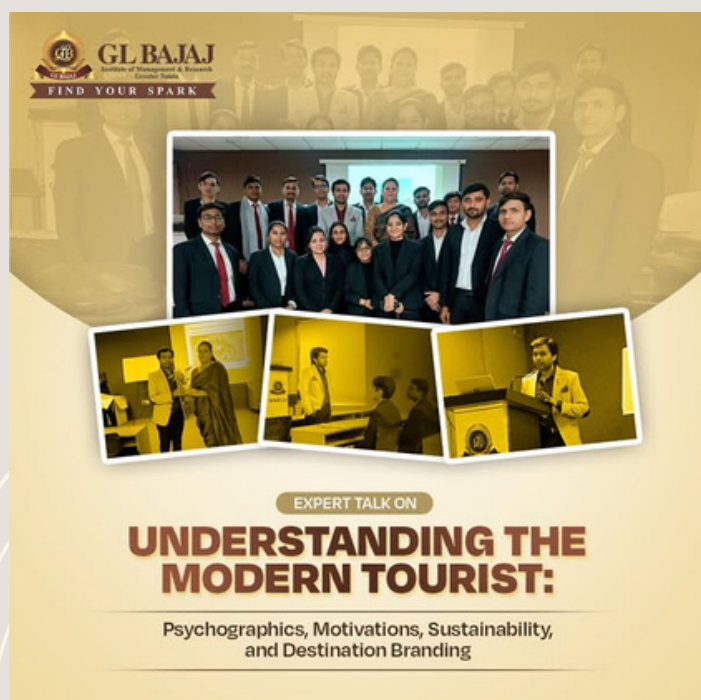


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Expert Talk on Understanding the Modern Tourist | ETS

On December 19, 2024, GLBIMR hosted an insightful expert talk for the PGDM Batch 2023-25 students, featuring Mr. Akshay Mittal, Group Leader - Inbound Sales & Operations at Travel Corporation of India Ltd. The session, held at the PGDM Auditorium, provided a bridge between theoretical concepts and practical applications in the tourism industry. Key topics included psychographics and tourist motivations, sustainability in travel, destination branding strategies, and interdisciplinary insights from psychology, marketing, and environmental science. The event saw active participation from 120 students, enriched by an engaging Q&A session. Mr. Mittal shared practical branding techniques through real-world case studies, emphasizing the importance of sustainability in tourism development. The session equipped students with actionable tools to analyze modern tourist behavior and develop innovative tourism strategies. Special thanks to Dr. Sunita Chowdhury for coordinating and ensuring the event's success.



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GLBIMR IT Club organized Thrilling Treasure Hunt Challenge



The IT Club at GLBIMR organized an exciting treasure hunt that tested participants' problem-solving, critical thinking, and teamwork abilities. Teams worked together to crack codes, solve Excel-based riddles, and unlock treasures at each level. The event was filled with high energy and showcased outstanding creativity among the participants. Congratulations to all the teams for their incredible efforts and enthusiasm throughout the challenge.



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Research Club Hosted Poster Pro Challenge: Showcasing Creativity and Visual Communication

The Student Research Club at G.L. Bajaj Institute of Management and Research organized the Poster Pro Challenge, an event aimed at fostering creativity and enhancing visual communication skills among students. Participants impressed with innovative themes and visually impactful designs, crafting posters that simplified complex ideas with aesthetic precision. The event encouraged students to delve into research, think critically and creatively, and master the art of integrating information with design. Beyond being a fun activity, the challenge provided an educational experience enriched with valuable feedback, learning, and growth. Congratulations to Navratan Singh (Sec F) for securing the first prize and a cash reward of ₹1,000!



Alumni Corner

Alumnus of the month

On behalf of the entire **GLBIMR** family, we extend our heartfelt congratulations to **Mr. Rohit Gandotra** on becoming **Global Head at AllEvents**.

Your unwavering dedication, hard work, and exceptional leadership have always been an inspiration to us. As you embark on this exciting new chapter in your career, we wish you nothing but success, growth, and countless achievements.

Your journey has been a testament to the power of perseverance and a passion for excellence. This promotion is a reflection of your remarkable ability to lead, inspire, and bring out the best in those around you. We have no doubt that you will continue to make a significant impact and lead your team to greater heights. May this new role open doors to even more opportunities, challenges, and triumphs.



From the Desk of Alumni

Reducing carbon footprint in transportation and logistics

As supply chains become more complex and globalized, transportation and logistics contribute significantly to carbon emissions. The logistics sector, particularly freight transport, accounts for a large share of global greenhouse gas (GHG) emissions. Reducing the carbon footprint in this sector is essential for sustainability, cost efficiency, and compliance with environmental regulations.

Key Strategies to Reduce Carbon Footprint

- **Optimizing Transportation Networks**

Route Optimization: Using AI and data analytics to determine the most efficient routes reduces fuel consumption and emissions.

Consolidation of Shipments: Combining multiple smaller shipments into one full-load truck or container helps reduce the number of trips.

Intermodal Transportation: Utilizing a mix of rail, road, and sea transport can lower emissions compared to relying solely on trucks.

- **Using Low-Emission and Alternative Fuel Vehicles**

Electric and Hybrid Trucks: Adoption of battery-electric and hybrid trucks reduces reliance on fossil fuels.

Hydrogen-Powered Vehicles: Hydrogen fuel cells offer zero-emission alternatives for heavy-duty transport.

Biofuels and Renewable Diesel: These can replace traditional fossil fuels and significantly cut emissions.



Sonakshi Gupta
PGDM Batch 2020-22
Supply Chain Planning
Analyst I,
Kraft Heinz

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From the Desk of the Editorial Team

It is with great pride and enthusiasm that we present to you the **104th edition of GLB Times**, the official newsletter of GL Bajaj Institute of Management & Research. This edition is a reflection of the creativity, dedication, and teamwork of the students, capturing the essence of the vibrant academic and extracurricular activities that define the GLBIMR experience. We have curated an array of insightful articles, event highlights, and thought-provoking features to keep you informed and inspired. As we continue to celebrate the journey of excellence, we hope this edition resonates with the spirit of innovation and learning that thrives at GLBIMR. **Happy reading!**



GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

Program Educational Objectives (PEOs)

PEO-1 Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

PEO-2 Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

PEO-3 Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

PEO-4 Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

PEO-5 Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

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