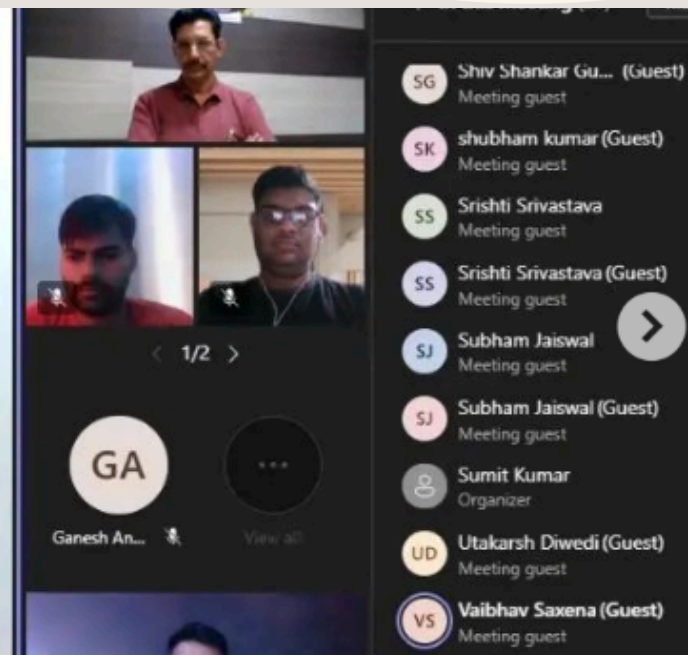




Purchase Management Competitive Environment

On October 3rd, 2023 an Alumni Talk on "Purchase Management in a Competitive Environment" was organized for the students of the PGDM batch 2022-24. The session aimed to provide students with insights into effective purchase management strategies amid competitive market dynamics. The featured speaker was Mr. Vaibhav Saxena, a distinguished Purchase Officer at Aditya Birla Group. With his wealth of experience in procurement, Mr. Saxena offered valuable perspectives on considerations like the Sales of Goods Act, conditional warranty, inventory management, and purchase requisition. The session was facilitated by the dedicated faculty coordinator Dr Arvind Bhatt and Student coordinators Md Aquib Numan Siddiquee, Arpit Tiwari and Tanya Gupta skilfully hosted the session.



G L Bajaj Institute of Management & Research. PGDM Institute

Vision

To be an institute of global repute for imparting knowledge, skill sets, confidence and values for being self-reliant and pleasantly employable.

Mission

- To create a sustainable learning ecosystem to build cognitive potential.
- To inculcate quality leadership, corporate understanding and global competence.
- To inculcate entrepreneurial skills & startup attributes for the spirit of self reliance.



Mastering Group Discussion | Workshop

GLBIMR organized a workshop on the topic "Mastering the Art of Group Discussion" on 11th October 2023. The event aimed to enhance the skills of the PGDM Batch 2023-25 in effective group discussions, a crucial aspect for academic excellence and success in campus recruitment endeavours. During the Two days' Workshop on 'Mastering Group Discussion', students delved into the intricacies of GD dynamics under the insightful guidance of Dr. Sapna Rakesh, Director of GLBIMR. Faculty members of GLBIMR and speakers of the event Dr. Prachi Aggarwal and Dr. Nidhi Srivastava, shared their expertise, enriching the learning experience. The event was expertly hosted by student coordinators Pratishtha Mishra and Shreya Bhardwaj, facilitating an engaging and insightful exploration of the art of group discussion for the attendees.





Prevention of Sexual Harassment (POSH) Act, 2013 in India | Workshop

GLBIMR organized a WORKSHOP on “Prevention of Sexual Harassment (POSH) Act, 2013 in India.” for the students of PGDM batch 2023–2025 on 11th October 2023. Reflecting on the impact of the Prevention of Sexual Harassment (POSH) Act, 2013 in India, distinguished speakers Dr. Puneet Mohan, Dr. Yagbala Kapil, and Dr. Suchita Singh shed light on its significance. They highlighted how this landmark legislation has significantly contributed to fostering safer workplaces and promoting gender equality, particularly by focusing on safeguarding women employees. Employers' initiatives such as establishing Internal Complaints Committees and raising awareness about sexual harassment prevention were emphasized during the discussion. The event was expertly coordinated by student coordinator Pratishtha Mishra and Raghvendra shahi whose efforts ensured the smooth organization and facilitation of the discussion.



Sports Extravaganza

GLBIMR orchestrated a vibrant sports club activity on October 18th, 2023, filled with enthusiasm, competitive spirit, and camaraderie! Students hailing from diverse backgrounds converged to exhibit their prowess and sportsmanship in an exhilarating sports day spectacle. From intense football clashes to remarkable showcases of teamwork in volleyball, rapid-paced badminton exchanges, and the echoing cheers resonating throughout the basketball court, the event epitomized unity and sporting ethos. It was a spirited competition between senior and junior batches, further enhancing the sense of camaraderie and friendly rivalry. Heartfelt congratulations are extended to the triumphant team of Hitendra Jadon, Naman Kumar, Prajjwal Aulakh PGDM Batch 2022-24 for their hard-earned medals and trophies. Faculty coordinator Dr. Amit Kumar, worked closely with the Sports Club members Vikrant Chaudhary, Akhil Kumar, Ankit Gupta, Lakshya Sharma, Rakshita Singh to ensure flawless coordination of the activity.



Vision College of Jeonju, South Korea | MOU Signing

GLBIMR signs its International Memorandum of Understanding with Vision College of Jeonju, South Korea, in partnership with the Centre for Art Language and Cultural Exchange (CALCE BHARAT) on October 18, 2023. With Professor Lee Sang Rok, Ms. Heo Jeong Won, Professor Dr. Sapna Rakesh, and Dr. Rakesh Kumar at the helm, we embark on an exciting journey of collaboration. We extend our heartfelt gratitude to our distinguished guests and coordinators for gracing this occasion. Join us in embracing the beauty of cross-cultural exchange, enriching our educational and research landscapes. Event coordination was overseen by faculty members Dr. Arvind Bhat and Dr. Surbhi Singh, while student coordinators Sudhanshu Tiwari and Pratishtha Mishra played pivotal roles in ensuring its success.

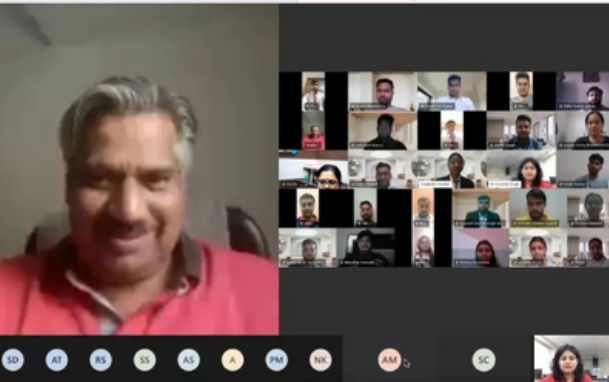


The Dazzling Delve | Finance Club



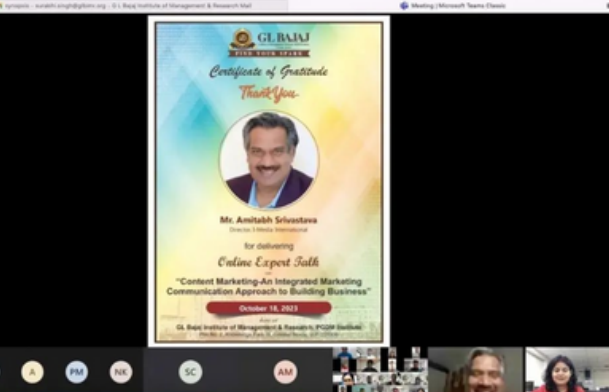
The Finance Club of GL Bajaj Institute of Management & Research orchestrated “The Dazzling Delve” on October 18th, 2023. The activity aimed to provide participants with a platform to delve into intricate financial case studies, thereby enhancing their analytical and presentation skills. Judges evaluated participants based on their innovative thinking, analytical prowess, and presentation skills. The students team secured the first position are, Keshav Kaushik, Kriti Kumari, Sudhanshu Tiwai, Ritu Kumari, Abhishek Chauhan and students secured second position were Akhil Kumar and Dheeraj Kumar Chaudhary. The event was impeccably coordinated by student coordinators Garima Chhabra, Saurabh Rawat, Chandan Gupta, Aman Khandelwal, and Prashant Tiwari, under the expert guidance of faculty coordinator Dr. Suchita Singh, their efforts ensured the seamless execution and success of the event. Judges Dr. yagbala kapil, Dr. Anand Rai, Dr. S. Goswami and Dr. Arvind Bhatt commended the students for their active participation and encouraged them to further develop their financial skills.





Content Marketing - An Integrated Marketing Communication Approach to building business

GLBIMR organized an insightful Expert Talk on 'Content Marketing - An Integrated Marketing Communication Approach to building business' on 18th October 2023 for PGDM Batch 2022-24. During the event, students gained valuable insights into the role of Content Marketing in enhancing Integrated Marketing Communication, PR, and Advertising. The session sparked curiosity and broadened horizons for all attendees. The talk featured Mr. Amitabh Srivastava, Director of I-Media International, as the distinguished speaker. With his wealth of experience, Mr. Srivastava shared valuable perspectives on the importance of Content Marketing in modern business strategies, enlightening the audience with practical examples and industry insights.



Event coordination was meticulously overseen by faculty members Dr Arpita Srivastava and Dr Surbhi Singh and under their guidance and support student coordinators Aquib Numan Siddiquee, K Vinay, Priyansh Mishra and Satakshi Chandel ensured the seamless execution of the event, facilitating an enriching learning experience for all participants.





Summer Internship Programs- TAZURBA 2023

On October 19, 2023, GLBIMR organized 'Tazurba 2023 – Value Your Internship,' an Inter Institute Summer Internship Project Competition. Graduating students from different B-schools presented their insights and findings from their summer internship projects. Each participant shared the skills they acquired during their internships and described their journey through various situations. Many students also discussed the challenges they faced while collecting data in the field. All presentations received praise, highlighting the participants' efforts. Dr. Sapna Rakesh, GLBIMR's Director, stressed the internship's role in skill development and preparing students for complex business challenges.

Eklavya Sharma, Shivam Bansal, and Tanisha Agarwal were the top achievers. Students from Indian Institute of Rural Management, Lloyd Business School, Galgotias University, Greater Noida Institute of Technology, BIMTECH, Mangalmay Group of Institutions, Institute of Integrated Learning in Management, Amity University, and Sharda University thanked GLBIMR for the valuable experience. The event was seamlessly organized by student coordinators Lesan Zaidi, K. Vinay, Akhil Chaudhary, Pratishtha Mishra, and Tanisha Agarwal, under the expert guidance of faculty members Prof. Atul Kr Arora, Dr. Nidhi Srivastava, and Dr. Armit Kumar.





Menstrual Health and Hygiene

On November 2, 2023, the Women Cell of GLBIMR arranged an informative seminar on "Menstrual Health and Hygiene" specifically for female students in the PGDM Batch 2023–2025. Our sincere gratitude goes out to Ms. Suman Kumari, a seasoned public health and feminist specialist, for her insightful commentary, debunking of myths, and presentation on crucial resources for menstrual health management. Because we at GLBIMR think that information is power, we are dedicated to giving our young women the tools they need to feel knowledgeable and confident going through every stage of life. Faculty organizers Dr. Yagbala Kapil and Dr. Manisha Singh led this thought-provoking seminar, carefully planned the workshop with the goal of giving the attendees useful information and direction. The workshop ran smoothly thanks in large part to the efforts of student coordinators Jyoti Singh and Poonam, who made sure that every participant engaged and actively participated.



Fantast Fiesta- FRESHER'S PARTY

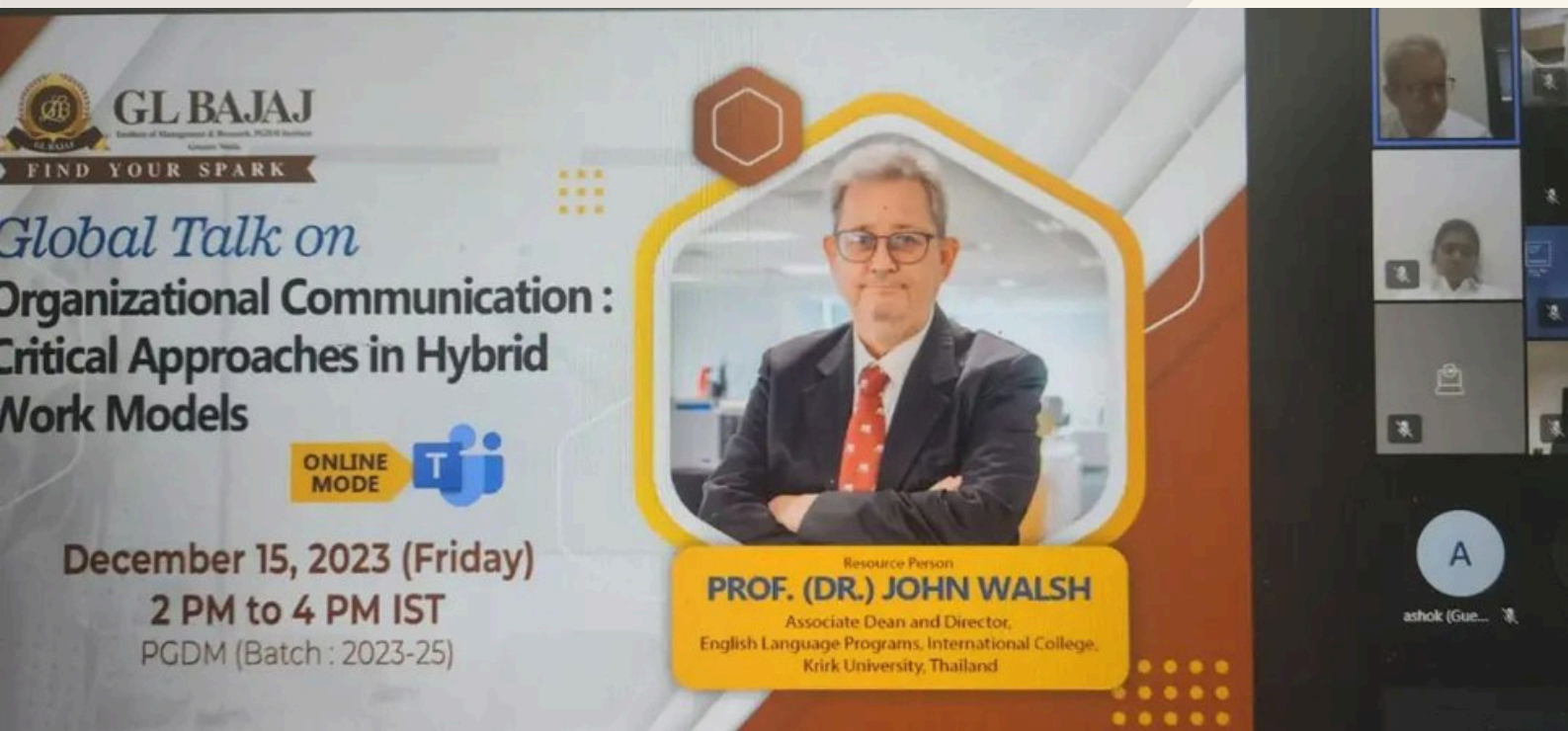
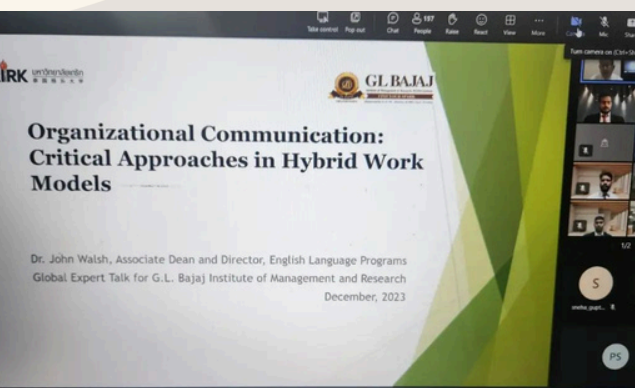
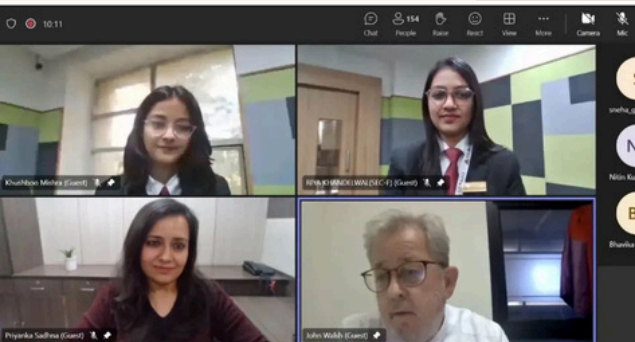
G.L. Bajaj Institute of Management & Research, PGDM Institute, hosted an exciting fresher's party on December 3rd to welcome Batch 2023-2025. The event featured various activities like ramp walks, dances, and singing performances by first-year students, alongside talents showcased by seniors. The party provided a platform for new students to meet seniors, fostering a sense of belonging. A highlight was the Fashion Fiesta, where participants competed for the titles of Mr. and Ms. Fresher through ramp walks and talent showcases. Saurabh Rawat was crowned Mr. Fresher, while Roshni Singh clinched the title of Ms. Fresher, captivating the audience with their charm and charisma. DJ Tejas brought the night to a lively close with energetic beats. Overall, the event encapsulated GLBIMR's inclusive spirit and marked the beginning of a memorable academic journey for the incoming batch.

At last it was made possible with the guidance of faculty coordinators Dr. Arvind Bhatt Sir and Dr. Sunita Chowdhury Ma'am, alongside the dedicated efforts of student coordinators Rupam Vaishnavi, Yamini Bhadhuria, Priya, and K Vinay.



Global Talk on 'Organizational Communication: Critical Approaches in Hybrid Work Models'

On 15th December, a Global Talk on 'Organizational Communication: Critical Approaches in Hybrid Work Models' was organized for the students of the PGDM Batch 2023-25. The session aimed to acquaint the students with contemporary insights into organizational communication, particularly focusing on navigating the challenges posed by hybrid work models. Dr. John Walsh, Associate Dean and Director of English Language Programs at Kirk University, Thailand, served as the esteemed resource person for this global talk. His expertise shed light on the intricate dynamics of communication in modern workplaces, emphasizing critical approaches to foster effective collaboration and productivity. Faculty coordinators Prof. Priyanka Sadhna and Dr. Surabhi Singh ensured the smooth conduct of the event, while student coordinators Khushboo Mishra and Riya Khandelwal skillfully hosted the session, facilitating enriching learning experiences for all the students.



1 October-31 December 2023



National Energy Conservation & MOU Signing Ceremony

The Centre of Sustainability Cell of G.L. Bajaj Institute of Management & Research, PGDM Institute, hosted "National Energy Conservation & MOU Signing Ceremony" on 14th December 2023. The event brought together pioneers, specialists, and sustainability enthusiasts alike. From thought-provoking discussions to a momentous Memorandum of Understanding (MOU) Signing Ceremony with Mon Ami Foundation and Engineering Facility Services, the day underscored our collective dedication to sustainability. This collaboration signifies a strategic alliance aimed at driving collaborative initiatives, pioneering research, and impactful projects that champion the cause of energy conservation. During the ceremony, amidst the signing of the MOU, participants took the Energy Conservation Oath, affirming their commitment to sustainable practices.

Additionally, the event honored the winners of the Oath Writing Competition, celebrating their innovative ideas and dedication to promoting sustainability. The ceremony encapsulated a significant step forward in our journey towards a more sustainable and energy-efficient world, echoing our shared vision of creating a better tomorrow for generations to come.





Navigating The Ever Changing Landscape of Marketing

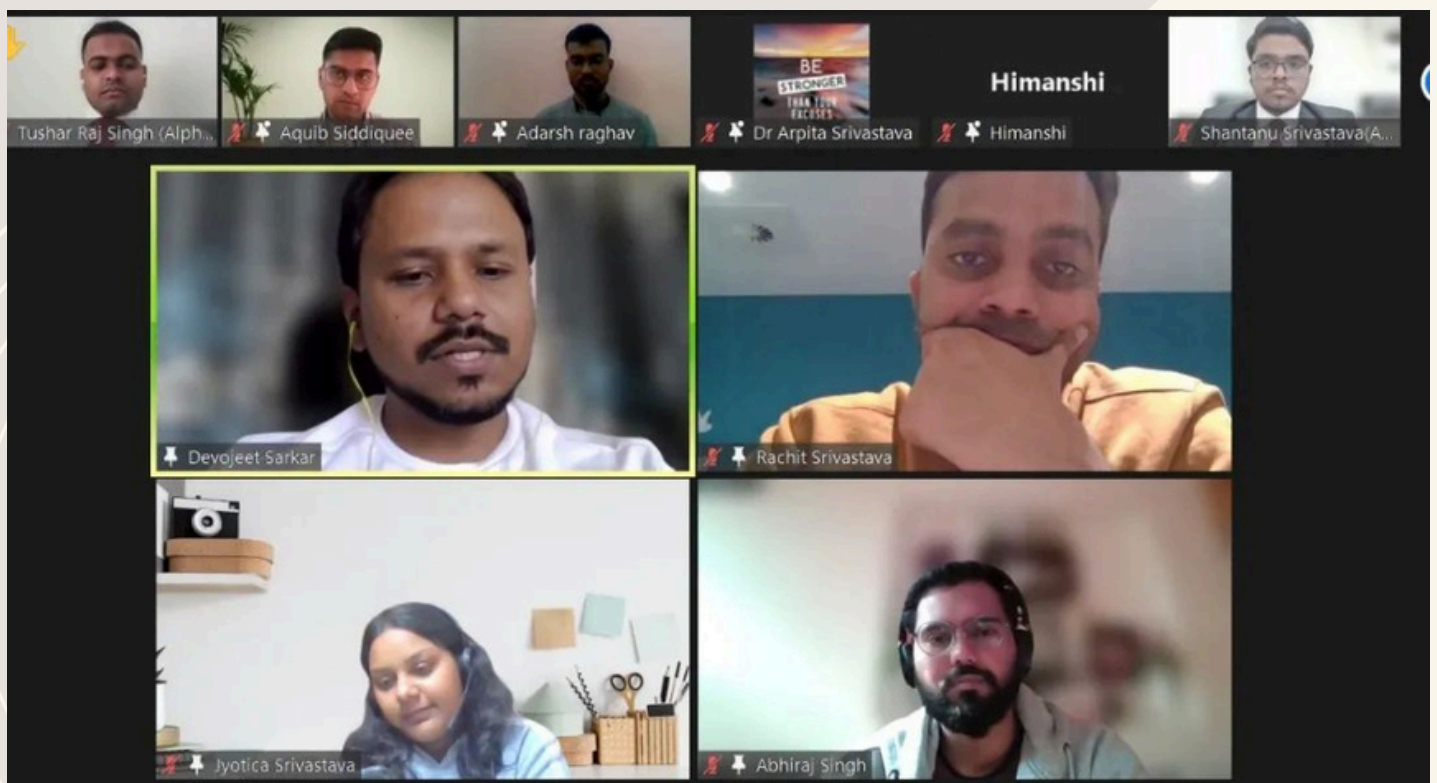
G.L. Bajaj Institute of Management & Research, PGDM Institute, hosted an alumni talk session titled "Navigating The Ever Changing Landscape of Marketing" on 15th December 2023. Mr. Lokesh Sharma from TATA Consultancy Services shared invaluable wisdom on the evolution of marketing. The session delved into various facets of contemporary marketing, exploring topics ranging from leveraging content and influencers to the integration of AI in talent acquisition. Mr. Sharma's insights provided a comprehensive understanding of the essential tools that shape the marketing landscape in today's dynamic environment. Faculty coordinators Dr. Arpita Srivastava, Prof. Atul Arora, and Dr. Amit Kumar ensured the smooth conduct of the event, while facilitating engaging discussions and interactions.





Focus Forge: Crafting Your Specialization BluePrint

G.L. Bajaj Institute of Management & Research, PGDM Institute, hosted a session with Team Sahyog titled "Focus Forge: Crafting Your Specialization Blueprint" on 16th December 2023. The session aimed to inform current students about the various specializations available within their field of study. Team Sahyog shared their experiences, challenges, and successes in their chosen specializations, providing valuable insights for students considering similar paths. Understanding the market demand for specific skills and knowledge was emphasized to help students make informed decisions about their specialization choices, aligning them with industry needs. Moreover, the session aimed to assist students in assessing their own skills, interests, and competencies in relation to different specializations. Faculty coordinators Dr. Arpita Srivastava, Dr. Prachi Agarwal, and Dr. Nidhi Srivastava ensured the smooth conduct of the event, facilitating discussions and interactions to enrich the learning experience for all participants.



The E-Cell 'अभिवृद्धि' - The Entrepreneurship Summit

The E-Cell of G.L. Bajaj Institute of Management & Research, PGDM Institute, hosted a summit titled 'अभिवृद्धि' on 21st December 2023. The event witnessed engaging discussions led by industry luminaries such as Dr. Amit Chatterjee, Pankaj & Ravi Pathak of Agrikaash, and Divya Shah, showcasing the multifaceted aspects of entrepreneurship. Notable alumni, Supriya Kumari & Chandan Kumar, shared invaluable insights on their transformative journey from students to accomplished entrepreneurs. The summit served as a convergence point for innovation, challenges, and responsibility. Faculty coordinators Dr. Puneet Mohan and Dr. Manisha Singh ensured the smooth conduct of the event, facilitating discussions and interactions to enrich the learning experience for all participants.





Secret Santa Celebration- Art and Cultural Club

The Art & Culture Club of G.L. Bajaj Institute of Management & Research, PGDM Institute, hosted the event titled 'Secret Santa Celebration' on 22nd December 2023. This event brought together faculty members in a heartwarming display of joy. Faculty members embraced the spirit of giving as they became each other's secret Santas, exchanging thoughtful gifts and spreading cheer throughout the room. The success of the event was a testament to the dedication and hard work of the Art & Culture Club's student coordinators, Sonam Singh, Muskan, Shreya, and Devansh. Their meticulous planning and creative flair in decoration and organization ensured that every detail was executed to perfection.



Cultivating a Greener Future: The Rise of Sustainable Investing

"Sustainable investing," also known as Socially Responsible Investing (SRI) or **Environmental, Social, and Governance (ESG) investing**, has gained significant traction in recent years as investors increasingly seek to align their financial goals with their values. This approach to investing involves considering environmental, social, and governance factors alongside traditional financial metrics when making investment decisions. By incorporating ESG criteria into investment analysis, sustainable investors aim to generate positive social or environmental impact while also achieving financial returns.

One key aspect of sustainable investing is environmental considerations, which focus on evaluating companies' impact on the environment and their efforts to mitigate climate change, reduce carbon emissions, and conserve natural resources. Social factors encompass issues such as human rights, labor practices, diversity and inclusion, and community relations. Governance criteria evaluate the quality of a company's leadership, board structure, executive compensation, and transparency in corporate governance practices. By integrating these ESG factors into investment analysis, sustainable investors can identify companies that are not only financially sound but also demonstrate a commitment to responsible business practices and sustainability.

As sustainable investing continues to gain momentum, investors have access to an increasing array of investment products and strategies designed to align with their sustainability goals. These may include ESG-themed mutual funds, exchange-traded funds (ETFs), impact investing funds, and green bonds, among others. Additionally, advancements in data analytics and technology have facilitated the integration of ESG considerations into investment decision-making processes, enabling investors to more effectively evaluate and compare the sustainability performance of companies across industries and regions. Ultimately, sustainable investing offers investors an opportunity to contribute to positive social and environmental outcomes while pursuing their financial objectives, underscoring the potential for finance to drive positive change in the world.

Tanisha Agarwal
PGDM 2022-24
Wipro



1 October-31 December 2023

Alumnus of the quarter

This month, we proudly honor **Pratibha Panda** as our esteemed "Alumni of the Quarter," recognizing her remarkable achievements as **Senior Executive Talent Acquisition at Vserv Infosystem Pvt. Ltd.** With a steadfast commitment to excellence and an unparalleled dedication to her craft, Pratibha has ascended to the pinnacle of success, embodying the essence of merit and hard work.

Pratibha's journey to Senior Executive Talent Acquisition at Vserv Infosystem Pvt. Ltd. is a testament to her resilience and ability to seize opportunities. From her initial role as a **Business Development Executive** to her current position, she has exhibited unwavering determination and unwavering dedication. Pratibha's expertise in hiring for both IT and Non-IT roles, coupled with her exposure to IT infrastructure, has contributed significantly to the success of her organization.

As Pratibha is recognized as the "**Employee of the Month**", at Vserv Infosystems Private Limited, we extend our heartfelt congratulations and best wishes for continued success in her endeavors. May her journey inspire others to pursue their dreams with passion, resilience, and unwavering belief in their abilities.

Pratibha Panda**2020-22****Senior Executive Talent Acquisition,
Vserv Infosystems Pvt. Ltd.**